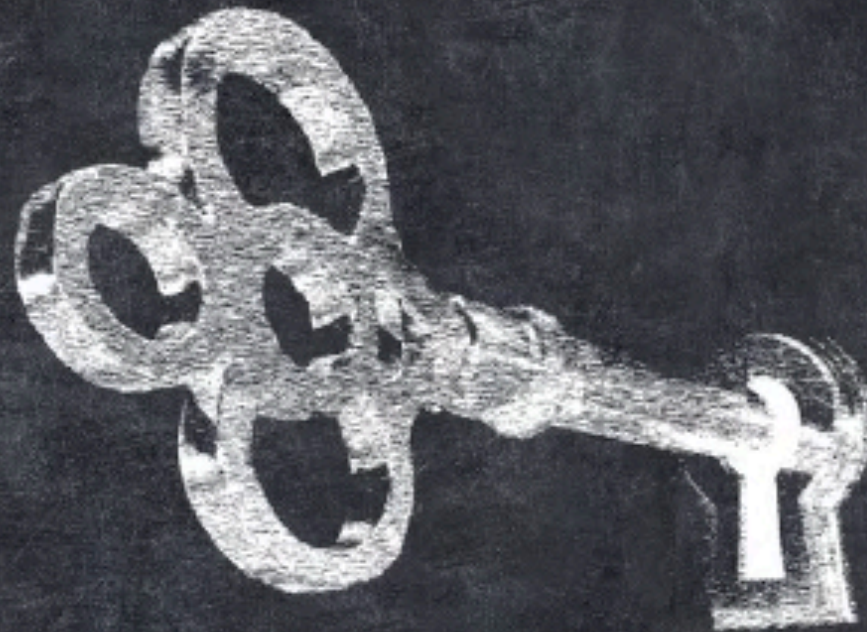


# Turnkey Solutions

for Exhibits and Visual Communication

Retail Pricing



d2k

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# Ultra-Portable Solutions

+ Visual solutions that are easy to transport, less expensive to ship, and very simple to set-up.

 < 15 lbs

 < 5 min

 car  
subway  
UPS / FedEx  
airplane



Single-sided  
supreme.1

The Utterly Practical,  
Road-Warrior Retractable

- + Easy-open base with removable roller makes changing graphics a snap.
- + Telescopic pole for easy set-up and infinite adjustment up to 84.5" high.
- + Standard clamp-style top profile bar and roller accept any type of media, including printed fabric.
- + Rugged and padded carry case with full zipper - top-loading for easy packing and unpacking.
- + Light options: halogen or LED.



	33" 850	39" 1000	47" 1200	59" 1500
supreme.1				
Stand + Graphic + Bag				
Prices & product codes:				
Dye-Sub	\$530 T-SUP1-TEX-3385	\$604 T-SUP1-TEX-3985	\$704 T-SUP1-TEX-4785	\$843 T-SUP1-TEX-5985
TerraPro	\$569 T-SUP1-TPR-3385	\$650 T-SUP1-TPR-3985	N/A	N/A
Vinyl	\$452 T-SUP1-VIN-3385	\$512 T-SUP1-VIN-3985	\$594 T-SUP1-VIN-4785	\$704 T-SUP1-VIN-5985
Visible area:	33.25" x 84.5"	39.25" x 84.5"	47" x 84.5"	59" x 84.5"



# Double-sided supreme.2

## The Utterly Practical, Road-Warrior Retractable

- + Easy-open base with removable roller makes changing graphics a snap.
- + Sturdy 3-piece pole supports two banners simultaneously.
- + Standard clamp-style top profile bar and roller accept any type of media, including printed fabric.
- + Rugged and padded carry case with full zipper - top-loading for easy packing and unpacking.
- + Light options: halogen or LED.



### supreme.2

Stand + 2 Graphics + Bag

33"  
850

39"  
1000

#### Prices & product codes:

Dye-Sub	<b>\$825</b> T-SUP2-TEX-3385	<b>\$947</b> T-SUP2-TEX-3985
TerraPro	<b>\$903</b> T-SUP2-TPR-3385	<b>\$1039</b> T-SUP2-TPR-3985
Vinyl	<b>\$669</b> T-SUP2-VIN-3385	<b>\$763</b> T-SUP2-VIN-3985

Visible area: 33.25" x 84.5" 39.25" x 84.5"





**set.**

**Sleek Design,**  
Multi-Functional Retractable

- ✦ One-of-a-kind design for stand-out visual communication.
- ✦ Telescopic pole for varied graphic height up to 87".
- ✦ Easy change of image (ECI) system for effortless graphic replacement.
- ✦ Packs in a padded polyester carry case with full zipper.
- ✦ Light options: halogen or LED.





**set.**

Stand + Graphic + Bag

Prices & product codes:

Dye-Sub

**\$495**  
T-SET-TEX-3185

**\$594**  
T-SET-TEX-3985

**\$675**  
T-SET-TEX-4785

TerraPro

**\$534**  
T-SET-TPR-3185

**\$640**  
T-SET-TPR-3985

N/A

Vinyl

**\$417**  
T-SET-VIN-3185

**\$502**  
T-SET-VIN-3985

**\$565**  
T-SET-VIN-4785

Visible area:

31.5" x 84.5"

39.25" x 84.5"

47" x 84.5"

Optional



31" 800

39" 1000

47" 1200



axis.

Lightweight  
and Compact

- + Telescopic pole for easy set-up and infinite adjustment up to 79" high.
- + Standard clamp-style top profile bar accepts any type of media, including printed fabric.
- + Swing-out chrome stabilizing feet provide great stability.
- + Packs in a padded polyester carry case for added protection.
- + Light options: halogen or LED.



Optional



axis.

Stand + Graphic + Bag

Prices & product codes:

Dye-Sub	\$307 T-AXI-TEX-2379	\$385 T-AXI-TEX-3379	\$449 T-AXI-TEX-3979	\$526 T-AXI-TEX-4779
TerraPro	\$374 T-AXI-TPR-2379	\$424 T-AXI-TPR-3379	\$495 T-AXI-TPR-3979	N/A
Vinyl	\$252 T-AXI-VIN-2379	\$307 T-AXI-VIN-3379	\$357 T-AXI-VIN-3979	\$416 T-AXI-VIN-4779

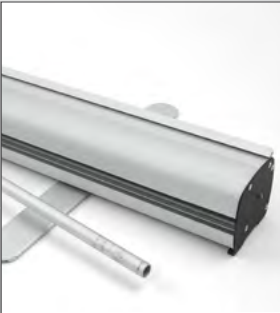
Visible area:	23.5" x 79"	33.25" x 79"	39.25" x 79"	47" x 79"
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one.

The No-Compromise,  
Low-Cost Retractable

- + Excellent value.
- + 3-part bungee-corded pole & sturdy aluminum base.
- + Top clamp profile for perfect graphic tension.
- + Packs in a padded polyester carry case with full zipper.
- + Light options: halogen or LED.



Single or  
Double-sided

Optional

Available in 31.5"  
(800 mm)



R1



R2



Double-sided

one.

Stand + Graphics + Bag

Prices & product codes:

Dye-Sub	\$305 T-ONE1-TEX-3179	\$589 T-ONE2-TEX-3179
TerraPro	\$344 T-ONE1-TPR-3179	\$667 T-ONE2-TPR-3179
Vinyl	\$227 T-ONE1-VIN-3179	\$433 T-ONE2-VIN-3179

Visible area: 31.5" x 79" 31.5" x 79"





sprint.

The Most Versatile Banner  
Display Solution

- ✦ The classic and classy banner stand with infinite applications and accessories.
- ✦ Adjustable pole up to 98" high.
- ✦ Secure, automatic set-up on its three bungee-corded feet.
- ✦ Comes with clipping hangers and kickers.
- ✦ Double-sided option available.
- ✦ Optional adhesive hangers and kickers.
- ✦ Light options: halogen or LED.



sprint.

23"  
600

31.5"  
800

39"  
1000

47"  
1200

Stand + Graphic + Bag

Prices & product codes:

Dye-Sub	<b>\$456</b> T-SPR-TEX-2385	<b>\$520</b> T-SPR-TEX-3185	<b>\$559</b> T-SPR-TEX-3985	<b>\$610</b> T-SPR-TEX-4785
Vinyl	<b>\$401</b> T-SPR-VIN-2385	<b>\$442</b> T-SPR-VIN-3185	<b>\$467</b> T-SPR-VIN-3985	<b>\$500</b> T-SPR-VIN-4785

Visible area:	23.25" x 84.5"	31.5" x 84.5"	39.25" x 84.5"	47" x 84.5"
---------------	----------------	---------------	----------------	-------------

lite.banner

Sets Up  
in Seconds

- + Sleek "T"-shaped base design with a weighted hybrid adjustable telescopic pole from 60" to 84.5" in height.
- + Standard clamp-style profile bars accept any type of media, including printed fabric.
- + Create a seamless backwall by joining multiple units together.
- + Packs up into a lightweight polyester tube case.
- + Light options: halogen or LED.



Optional



lite.banner 23" 600

33" 850

39" 1000

47" 1200

Stand + Graphic + Bag

Prices & product codes:

Dye-Sub	\$277 T-LIT-TEX-2385	\$353 T-LIT-TEX-3385	\$404 T-LIT-TEX-3985	\$473 T-LIT-TEX-4785
Vinyl	\$222 T-LIT-VIN-2385	\$275 T-LIT-VIN-3385	\$312 T-LIT-VIN-3985	\$363 T-LIT-VIN-4785

Visible area:	23.5" x 84.5"	33.25" x 84.5"	39.25" x 84.5"	47" x 84.5"
---------------	---------------	----------------	----------------	-------------





Volume discount table

all banner stands*	
quantity	discount
4 - 12	5%
13 - 48	10%
49 - 99	15%
100+	quote

\* for one.R1 and one.R2, call for quote.

volume discount.

Ultra-Portable Displays - Feature Comparisons, Single-Sided

	type	width	height	pole	case included	light compatible
axis	retractable	23.5", 33.25", 39.25", or 47"	adjustable from 35" to 79"	3-part telescopic	✓	✓
set	retractable	31.5", 39.25", or 47"	adjustable from 35" to 87"	3-part telescopic	✓	✓
supreme.1	retractable	33.25", 39.25", 47" or 59"	adjustable from 35" to 84.5"	3-part telescopic	✓	✓
one.R1	retractable	31.5"	79"	3-part bungee-corded	✓	✓
sprint.	non-retractable	23.25", 31.25", 39.25", or 47"	adjustable from 45" to 98"	3-part telescopic	✓	✓
lite.banner	non-retractable	23.5", 33.25", 39.25", or 47"	adjustable from 60" to 84.5"	hybrid telescopic pole	✓	✓

Ultra-Portable Displays - Feature Comparisons, Double-Sided

	type	width	height	pole	case included	light compatible
supreme.2	retractable	33.25" or 39.25"	84.5"	3-part bungee-corded	✓	✓
one.R2	retractable	31.5"	79"	3-part bungee-corded	✓	✓

Turnaround time: 3 business days from e-proof approval to ship date





**xpressions.**

## The Most Creative Pop-Up Display

- + Lightweight solution that comes in a variety of shapes and sizes.
- + Graphically driven and visually engaging.
- + Dye-sublimated fabric prints are easy to change and maneuver for 3D graphic appeal.
- + LED lights, shelves and push-thru options.
- + Kits include frame, graphics and bag.



- + **xpressions** gives your message the originality it deserves.
- + Create infinite 3-dimensional configurations for endless design possibilities.
- + Add a range of accessories to make your Xpressions booth stand out.

### xpressions displays in detail:

- + Ultra-lightweight, compact and durable aluminum frame.
- + Powerful magnetic connectors open the frame automatically.
- + A button-hole attachment system allows for easy change of panels.
- + Adjustable stabilizing feet.
- + Xpressions frames carry a lifetime warranty.



**xpressions.**



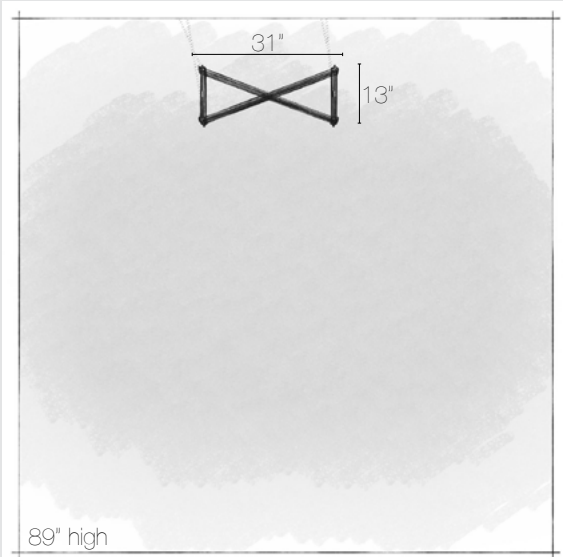
- + Eco-friendly dye-sublimation printing on a durable, stretchy fabric.
- + Dye-sublimation printing guarantees exceptional color output, sharpness and durability for unparalleled image quality.
- + Dye-sublimation graphics are flame-retardant and are also machine-washable.



3x1  
XP31-01

Frame + Graphics + Bag  
purchase **\$830**

Options:  
front graphic **\$130**  
traveler case **\$390**



Optional front graphic

Product code:  
T-XP31-01-B



Product code:  
T-XP31-01-A



Product code:  
T-XP31-01-C



Product code:  
T-XP31-01-D



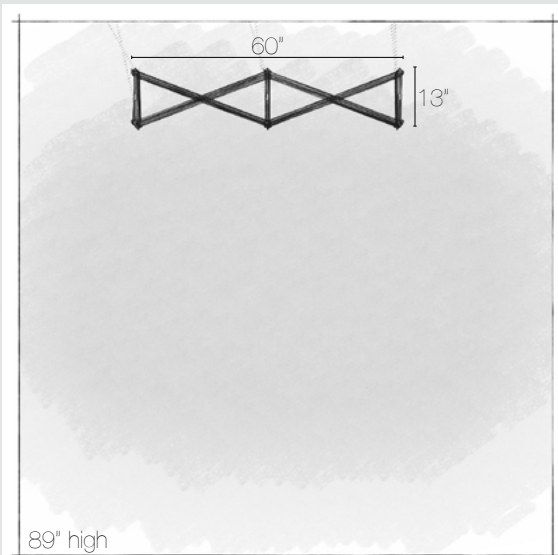
Product code:  
T-XP31-01-E

# 3x2

XP32-01

Frame + Graphics + Bag  
purchase **\$1340**

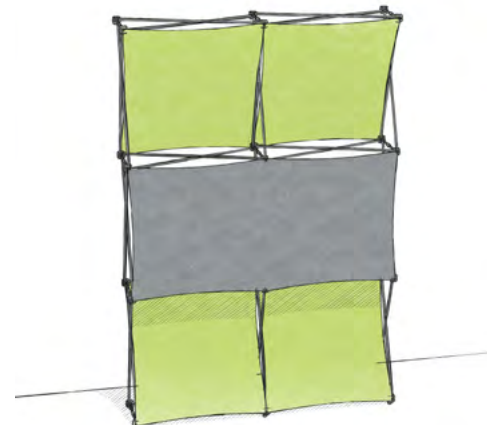
- Options:
- rectangular shelf **\$75** ea
  - LED lights **\$134** ea
  - traveler case **\$390**



Product code:  
T-XP32-01-A



Product code:  
T-XP32-01-B



Product code:  
T-XP32-01-C



Product code:  
T-XP32-01-D



Product code:  
T-XP32-01-E



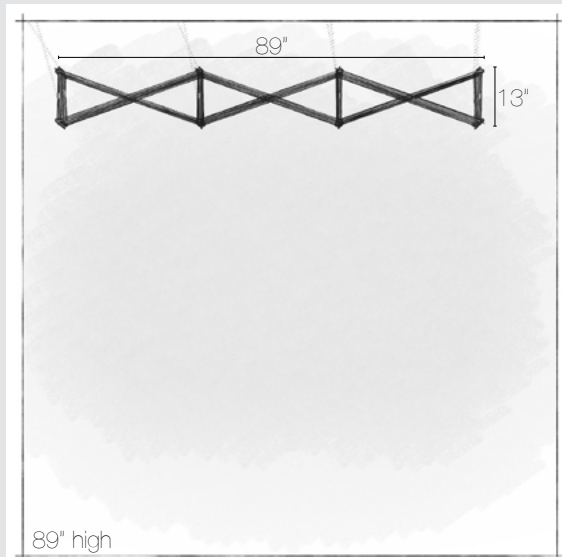
# 3x3

XP33-01

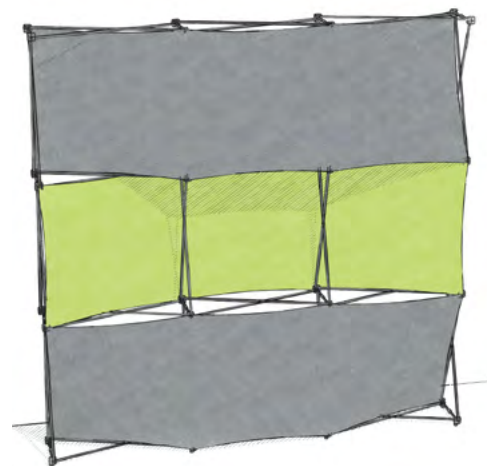
Frame + Graphics + Bag  
purchase\* **\$1920**

\* furniture not included

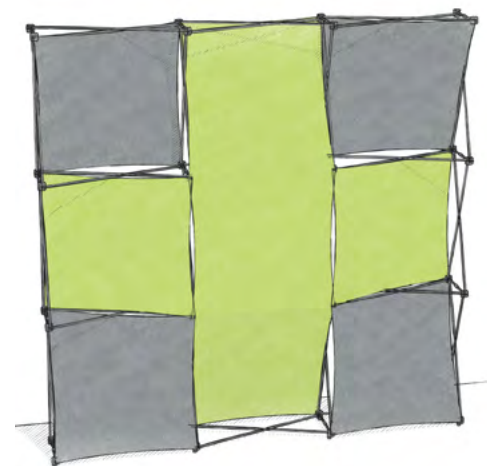
Options:  
LED lights **\$134** ea  
traveler case **\$390**



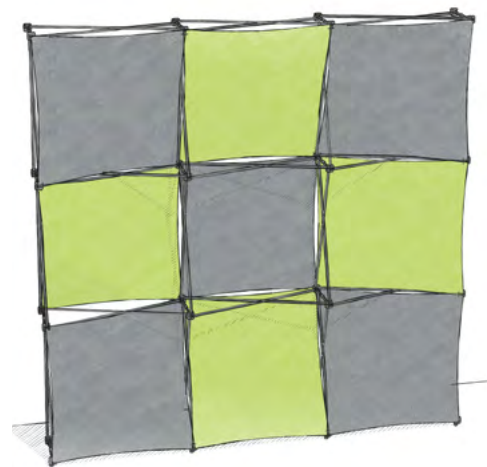
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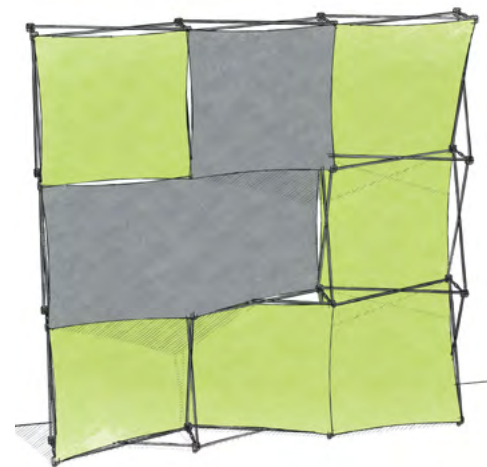
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Product code:  
T-XP33-01-C



Product code:  
T-XP33-01-D



Product code:  
T-XP33-01-E



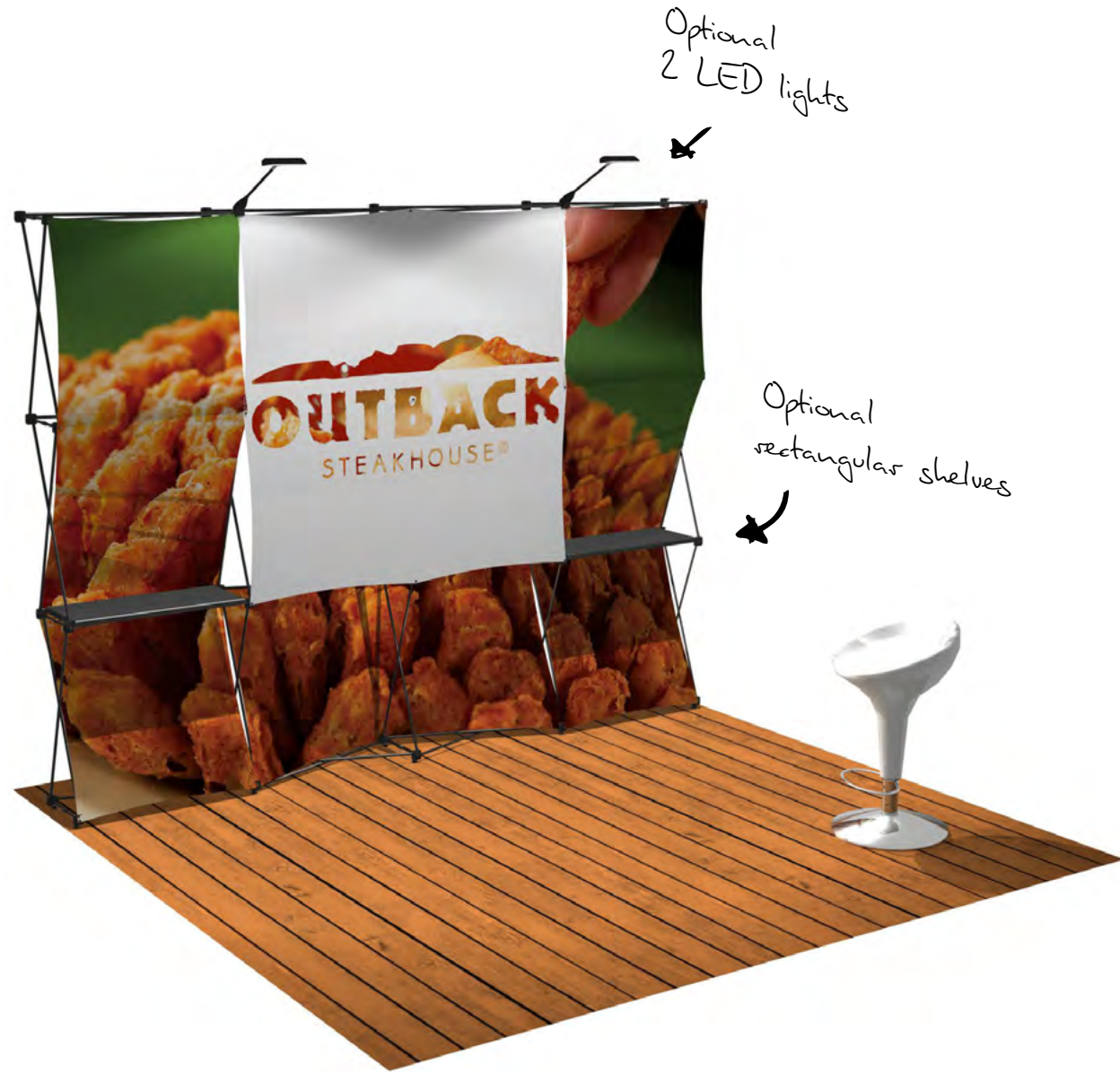
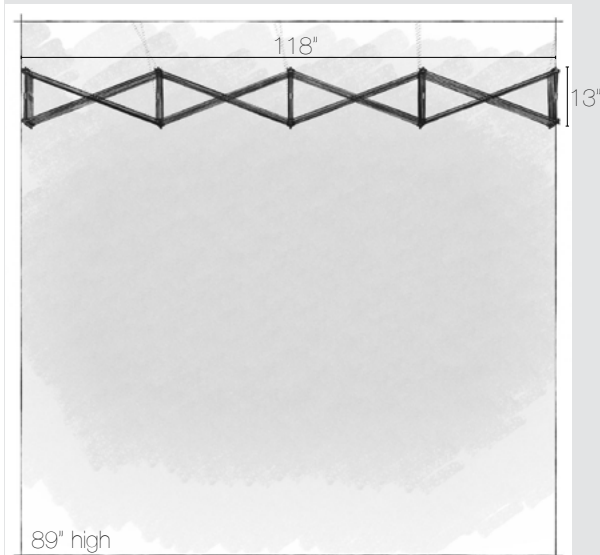
# 3x4

XP34-01

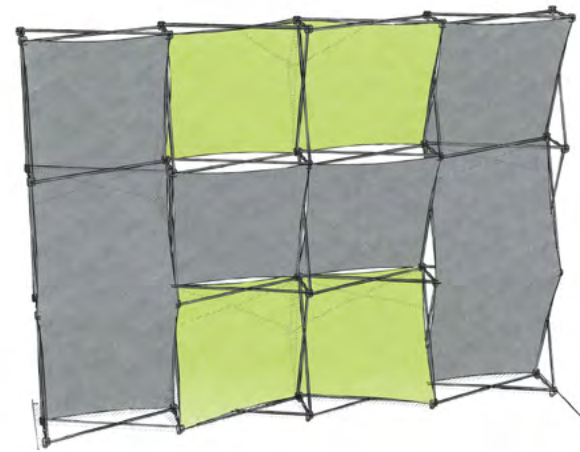
Frame + Graphics + Bag  
purchase\* **\$2520**

\* furniture not included

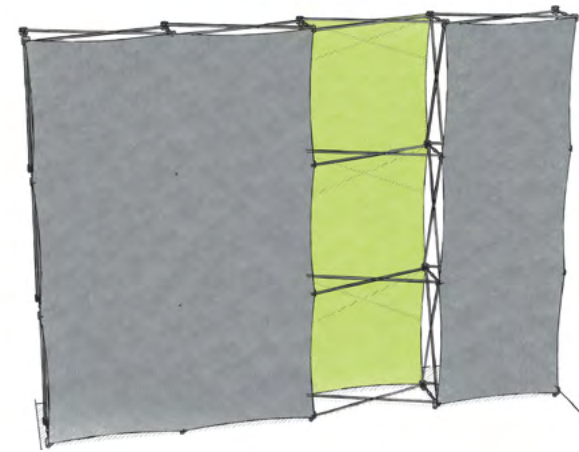
- Options:
- rectangular shelf **\$75** ea
  - LED lights **\$134** ea
  - classic case **\$334**



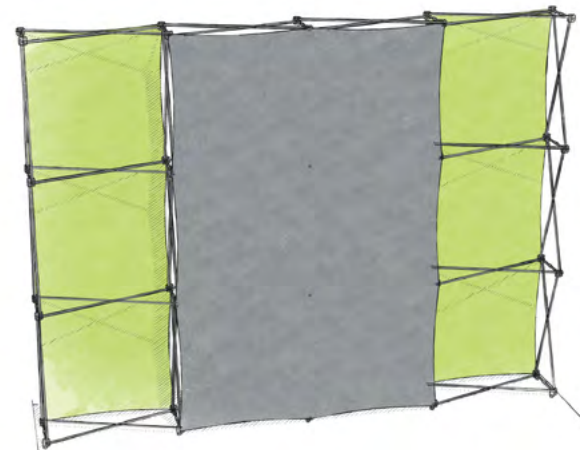
Product code:  
T-XP34-01-A



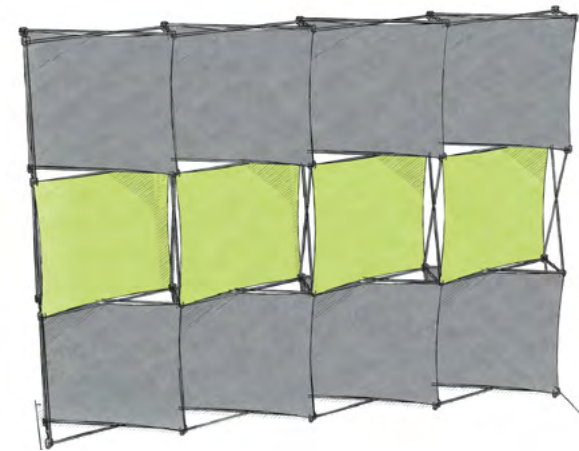
Product code:  
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Product code:  
T-XP34-01-C



Product code:  
T-XP34-01-D



Product code:  
T-XP34-01-E

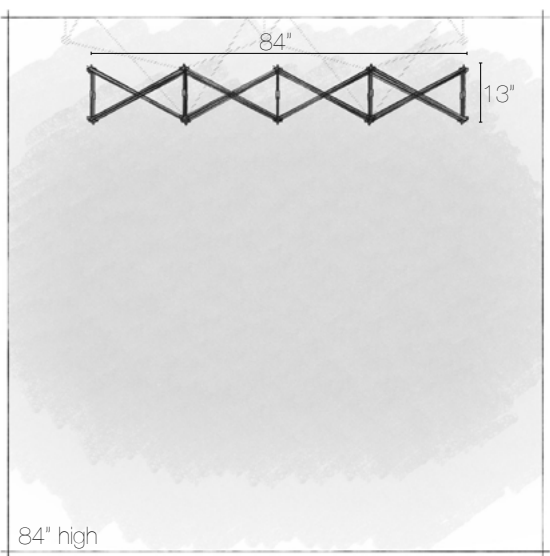


# Cross

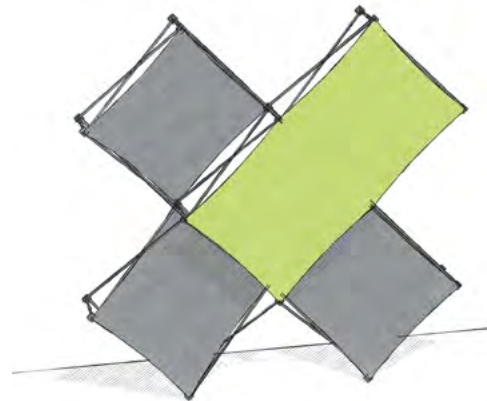
## XPCR-01

Frame + Graphics + Bag  
purchase\* **\$1210**

Options:  
rear graphic **\$462**  
traveler case **\$390**



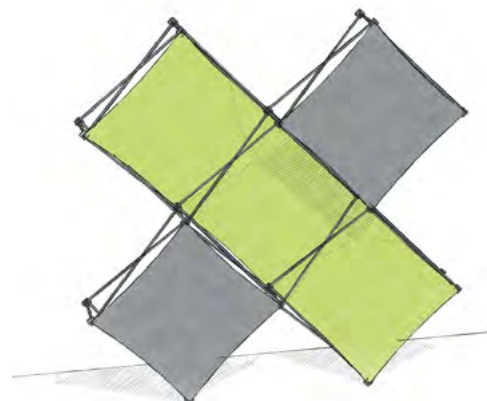
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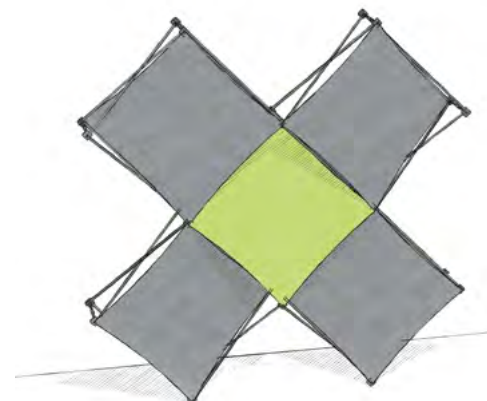
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Product code:  
T-XPCR-01-C



Product code:  
T-XPCR-01-D



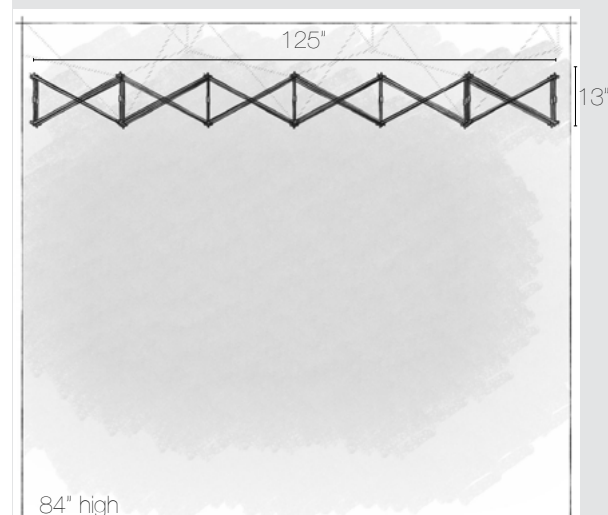
Product code:  
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# Argyle

## XPAR-01

Frame + Graphics + Bag  
purchase **\$1790**

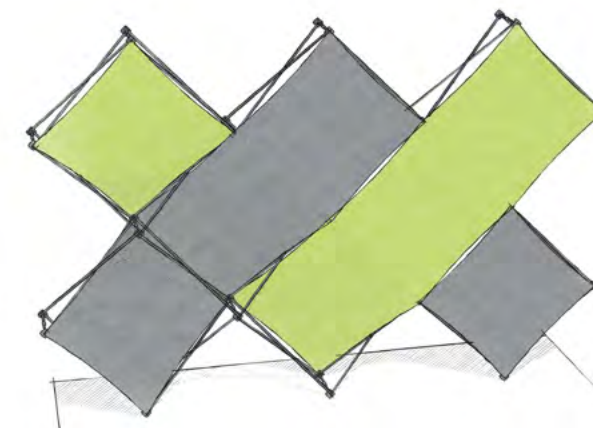
Options:  
front graphic **\$693**  
classic case **\$334**



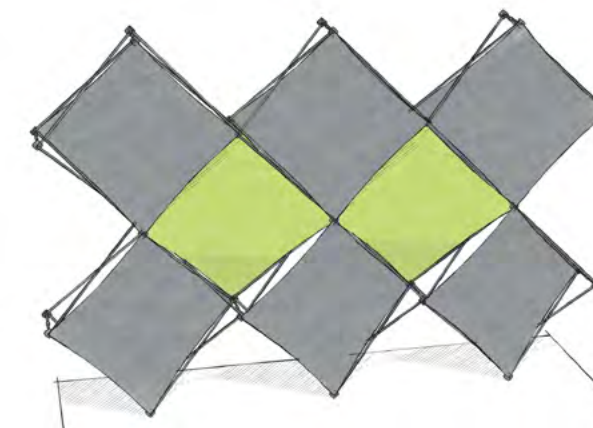
Optional  
40" x 120"  
front graphic



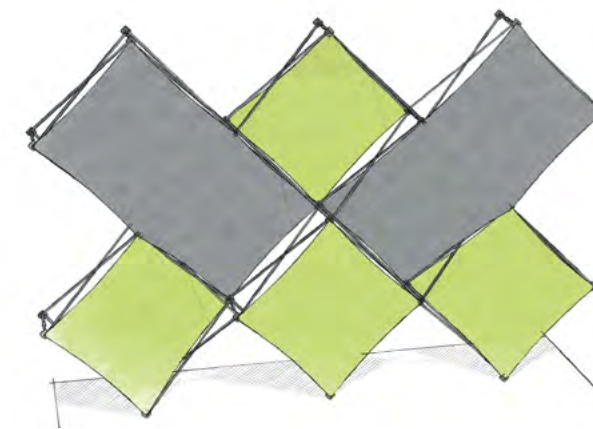
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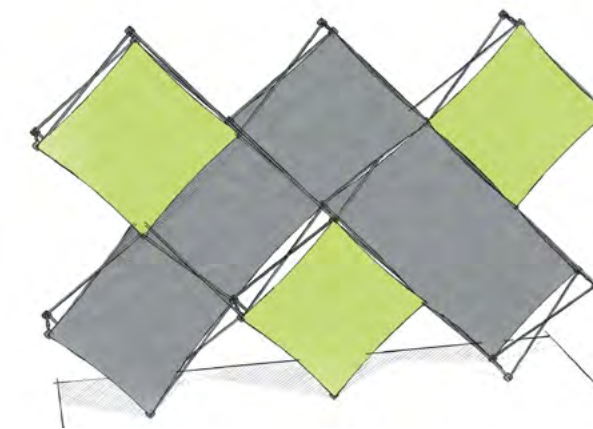
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Product code:  
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Product code:  
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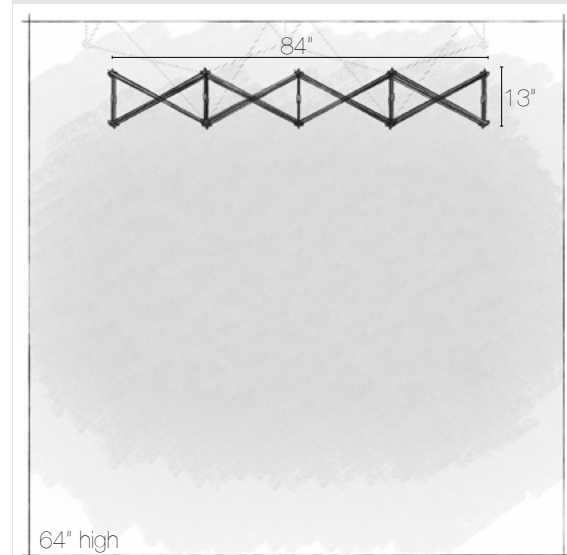


# Pyramid S

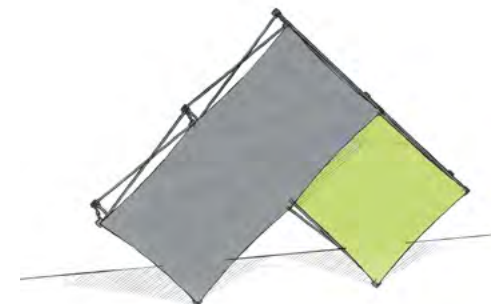
XPPS-01

Frame + Graphics + Bag  
purchase **\$830**

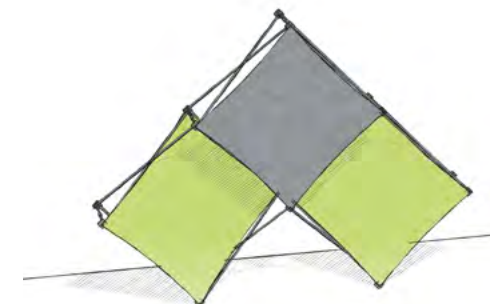
Options:  
traveler case **\$390**



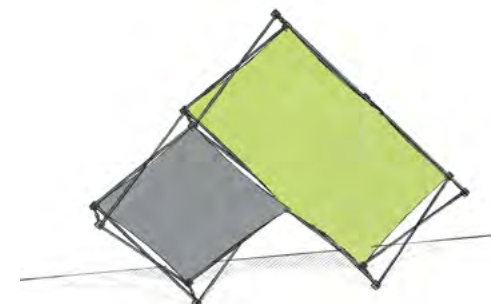
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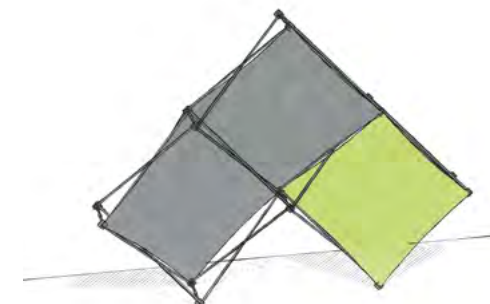
Product code:  
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Product code:  
T-XPPS-01-C



Product code:  
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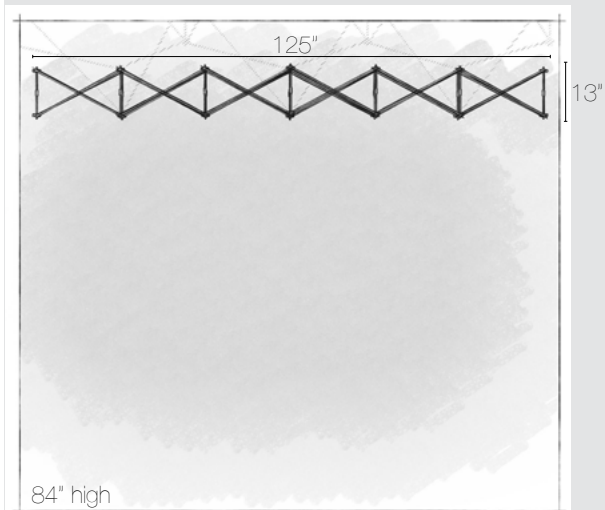
Product code:  
T-XPPS-01-E

# Pyramid M

## XPPM-01

Frame + Graphics + Bag  
purchase\* **\$1340**

Options:  
classic case **\$334**



Product code:  
T-XPPM-01-A



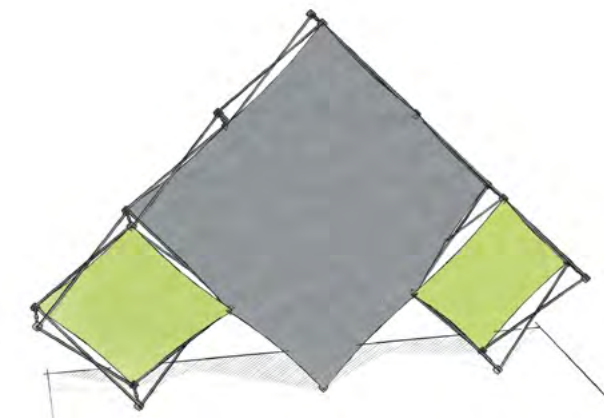
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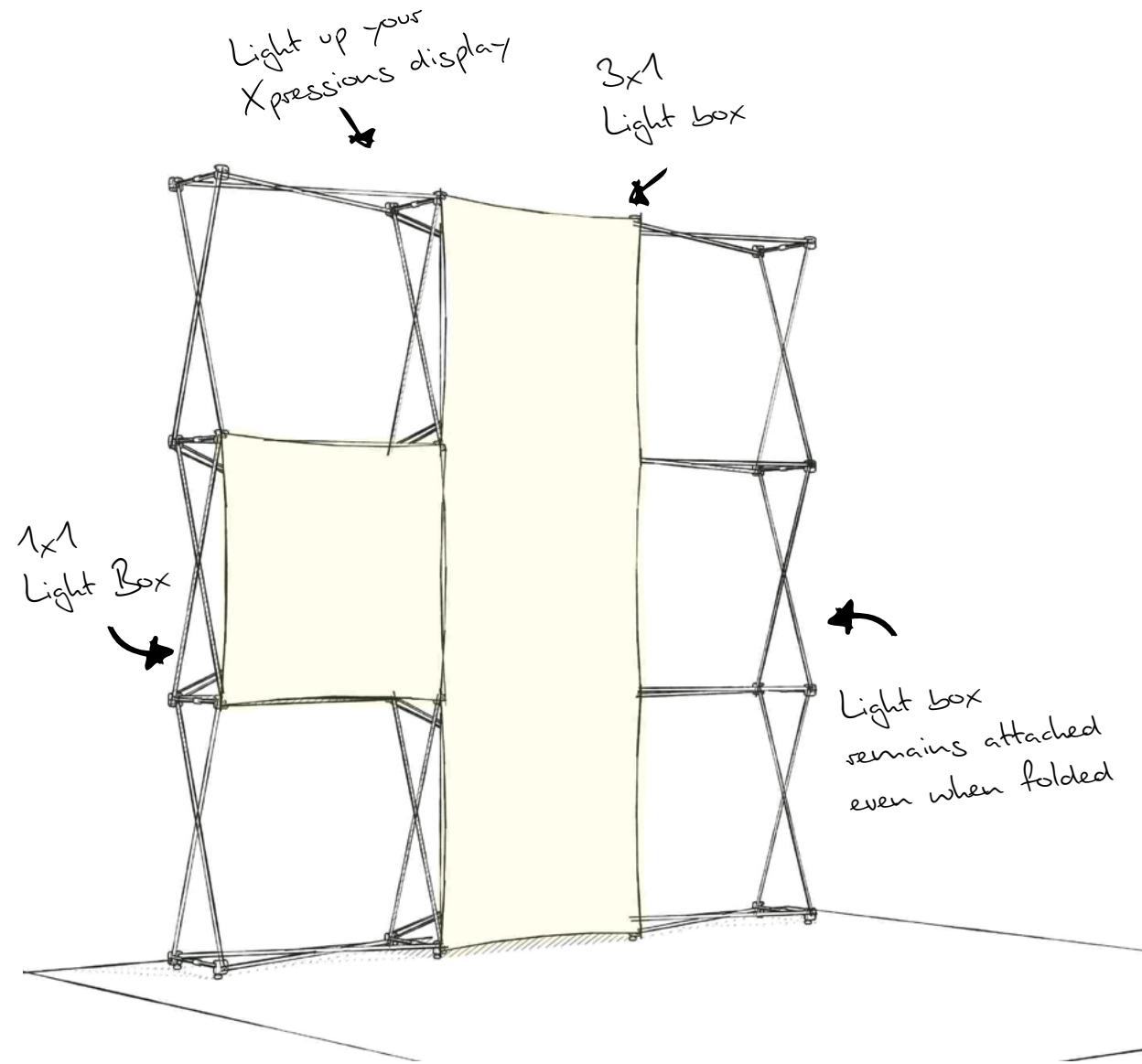


# Accessories

## Light Box

Light Box 1x1  
XPL003      **\$425** ea

Light Box 3x1  
XPL005      **\$1300** ea



# Accessories

## LED Light

LIGHT-LED-PF-US      **\$134** ea

## Shelves

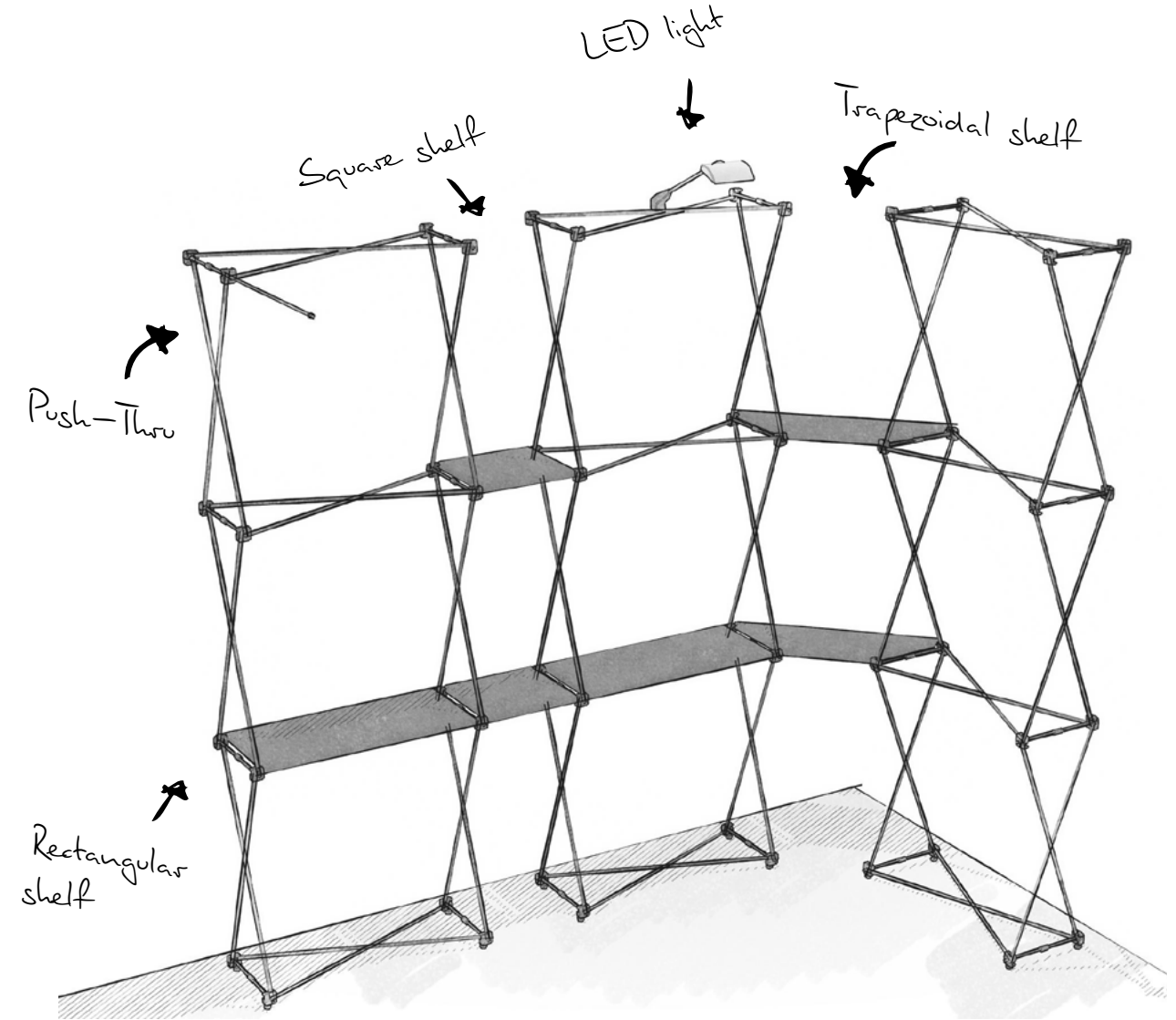
Rectangular  
HXP-US-SHELF      **\$75** ea

Square  
ACT009      **\$60** ea

Trapezoidal  
ACT010      **\$75** ea

## Push-Thru\*

MEP002-01      **\$90** ea  
\* hardware only, printed flags are extra



# Portable Solutions

- + Solutions ideal for transport by car or by UPS / FedEx (sturdy, durable packaging).
- + Weight is under 75 lbs.
- + Easily set-up by one person.



< 75 lbs



< 15 min



car  
UPS / FedEx  
airplane





hello.set

Top-of-the-Line  
Roadshow Favorite

- ✦ Sleek design and multi-functional all-in-one kit.
- ✦ Includes Set retractable banner stands that come with ECI (Easy Change of Image) system.
- ✦ Ideal kit for roadshows, recruiting events, training seminars, or sales conferences.
- ✦ Light options: halogen or LED.



All-in-One Solution



hello.set

1 case  
1 counter  
2 set 31.5"



hello.set

Stands + Counter + Graphics

Qty 1	\$2044
Qty 3	\$1942
Qty 6	\$1880

Product code:  
T-HEL-SET

Turnaround time: 3 business days from e-proof approval to ship date

hello.quick.kit

Multi-Functional

Meet, Greet, Communicate  
& Inform

- + Multi-functional display solution that packs a lot of punch.
- + Combine Xpressions, banner stands and a literature rack - pack it all into one case.
- + Convert the case into a counter to greet your guests.
- + Dye-sublimated fabric prints add style.
- + Create your display area in just minutes.



All-in-One Solution



- hello.quick.kit
- 1 case
  - 1 counter
  - 2 axis 24"
  - 1 xpressions cross
  - 1x literature rack



hello.quick.kit

Stands + Counter + Graphics

Qty 1	\$2388
Qty 3	\$2269
Qty 6	\$2197

Product code:  
T-HEL-QUI-KIT





hello.xpress

Pop-up your 10'x10'  
in Five Minutes

- + Simple, lightweight solution for a 10'x10' booth.
- + Fabric skins provide texture and add dimension to your display.
- + Crash-tested rotomolded case turns into a sturdy display counter with storage.
- + Light options: halogen or LED.



All-in-One Solution



hello.xpress

- 1 case
- 1 counter
- 2 xpressions 3x1
- 2 rectangular shelves



Optional light box

hello.xpress

Frames + Shelves + Counter + Graphics

Qty 1	\$3200
Qty 3	\$3040
Qty 6	\$2944

Product code:  
T-HEL-XPR

Option:	
light box 1x1	\$255

10'

XP10-01

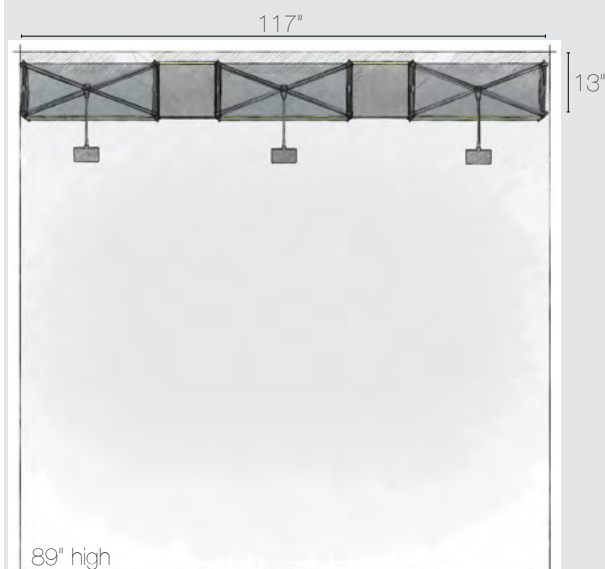
Frame + Shelves + Graphics +  
3 LED Lights + 2 Bags

purchase\* **\$3562**

\* furniture not included

Accessories:  
4 square shelves

Option:  
1 tall expo case **\$387** ea



10'

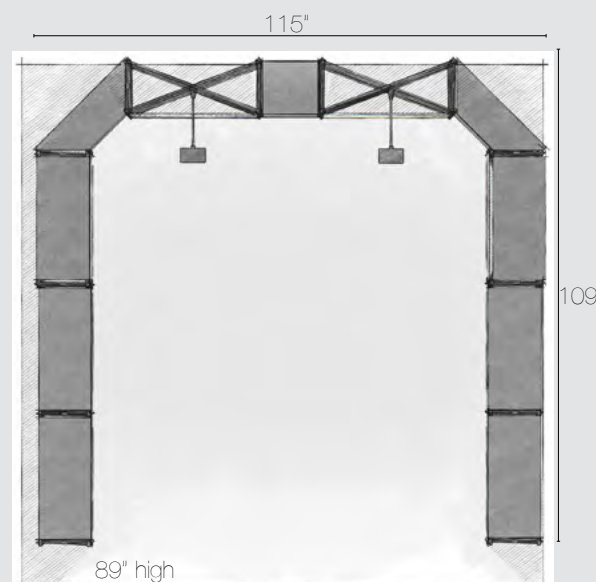
XP10-02

Frame + Shelves + Graphics +  
2 LED Lights + 3 Bags

purchase **\$5718**

Accessories:  
6 rectangular shelves  
4 trapezoidal shelves  
2 square shelves

Option:  
2 tall expo cases **\$387** ea





# 20'

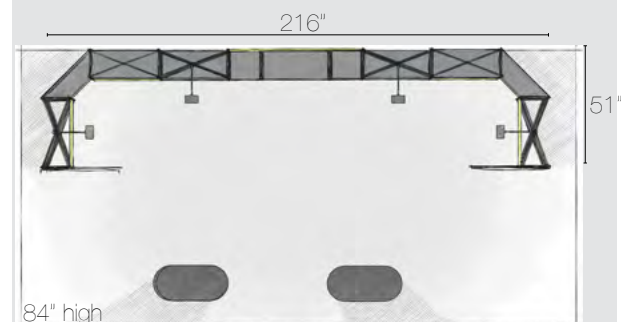
## XP20-01

Frame + Shelves +  
2 Push-Thrus + 4 LED Lights +  
Counters + Graphics

purchase **\$9105**

### Accessories:

- 3 rectangular shelves
- 4 trapezoidal shelves
- 2 square shelves
- 2 tall expo cases
- 2 push-thrus



# 20'

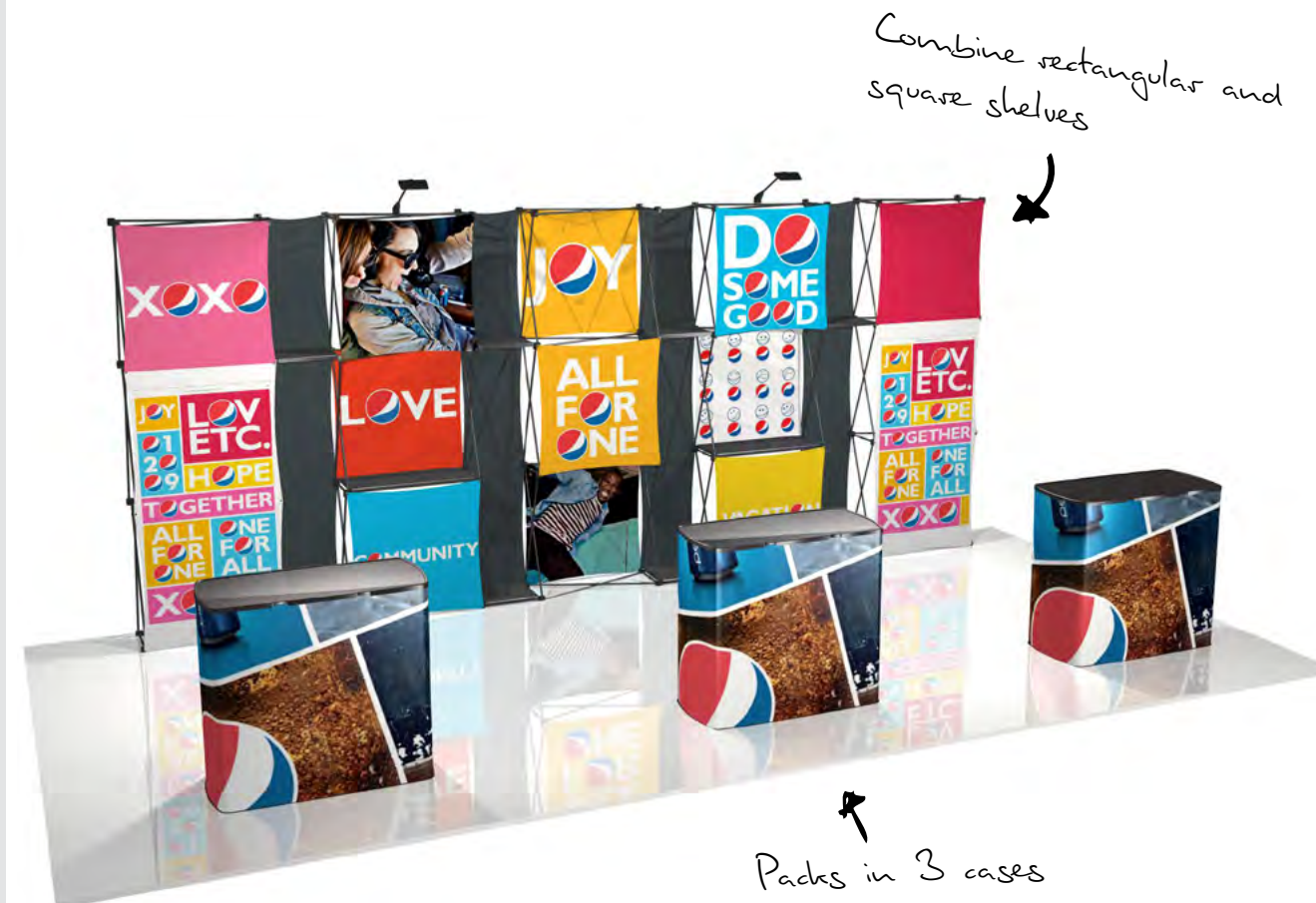
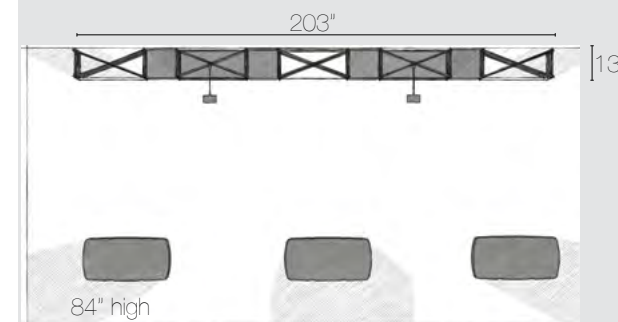
## XP20-02

Frame + Shelves +  
2 LED Lights + Counters +  
Graphics

purchase **\$8938**

### Accessories:

- 2 rectangular shelves
- 4 square shelves
- 3 hello.xpress counters



Combine rectangular and  
square shelves

Packs in 3 cases



easy.

The Ultimate Lightweight  
Fabric Backwall

- + Dye-sublimated fabric graphics give excellent color to this backwall.
- + An ultra-lightweight aluminum structure with button-hole attachments means no additional connectors required.
- + The wrinkle-free graphic stays attached to the frame, even when folded, for instant set-up.
- + Comes with a transport carry bag.
- + Light options: halogen or LED.



easy.

Frame + Graphic\* + Bag

\* including end caps

Prices:

Qty 1	\$1985	\$2516
Qty 3	\$1886	\$2390
Qty 6	\$1826	\$2314

Product codes:	T-EAS-3X3	T-EAS-3X4
Footprint:	89" x 13"	118" x 13"

Turnaround time: 3 business days from e-proof approval to ship date



virage.straight

The Stylish Fabric Backwall  
that Sets Up in Seconds

- ✦ Mobile backwall solution perfect for roadshows, 10'x10' booths, or retail environments.
- ✦ Instant set-up, easy-to-use Velcro® fasteners for secure graphic attachment.
- ✦ The wrinkle-free graphic stays attached to the frame, even when folded, for instant set-up.
- ✦ Bag included, case option available.
- ✦ Light options: halogen or LED.



virage.straight

Frame + Graphic\* + Bag

\*including end caps

Prices:

Qty 1  
Qty 3  
Qty 6

\$976  
\$927  
\$898

\$1572  
\$1493  
\$1446

\$1889  
\$1795  
\$1738

Product codes:

T-VIR-STR-2X2

T-VIR-STR-3X3

T-VIR-STR-3X4

Footprint:

60.5" x 12"

89.5" x 12"

118.375" x 12"

Turnaround time: 3 business days from e-proof approval to ship date

virage.curved

The Stylish Fabric Backwall  
that Sets Up in Seconds

- ✦ Mobile backwall solution perfect for roadshows, 10'x10' booths, or retail environments.
- ✦ Instant set-up, easy-to-use Velcro® fasteners for secure graphic attachment.
- ✦ The wrinkle-free graphic stays attached to the frame, even when folded, for instant set-up.
- ✦ Bag included, case option available.
- ✦ Light options: halogen or LED.



virage.curved

Frame + Graphic\* + Bag

\*including end caps

Prices:

Qty 1	\$1057	\$1686	\$2024
Qty 3	\$1004	\$1602	\$1923
Qty 6	\$972	\$1551	\$1862

Product codes:

T-VIR-CUR-2X2	T-VIR-CUR-3X3	T-VIR-CUR-3X4
---------------	---------------	---------------

Footprint:

55.125" x 19"	91" x 27"	114" x 34"
---------------	-----------	------------

Turnaround time: 3 business days from e-proof approval to ship date



magna.

Create  
a Seamless Look

- + Magnetic channel bars automatically lock into place for easy installation.
- + Field-repairable frame comes with a no-questions-asked lifetime guarantee.
- + Looks great with either graphic mural panels or velcro-receptive panels.
- + Optional fabric podium kit available.
- + Optional bamboo wood top.
- + Light option: upgrade to LED.



Straight frame  
also available



**magna.**  
8' 3x3 10' 3x4  
Frame + Graphics + Case + Graphic Podium Kit + 2 Halogen Lights

Prices:		
Qty 1	\$3156	\$3629
Qty 3	\$2998	\$3448
Qty 6	\$2904	\$3339
Product codes:		
	T-MAG-3X3	T-MAG-3X4
Footprint:		
	96" x 27"	119" x 36"

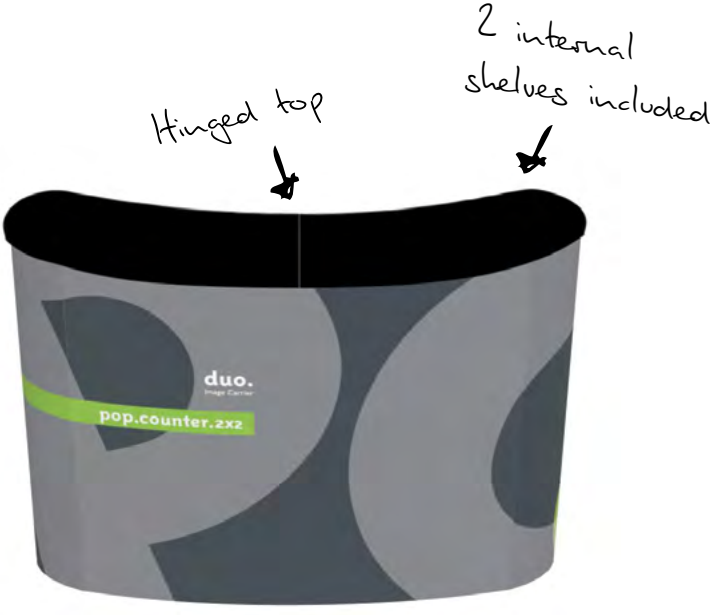


pop.counter

Pop-Up

a counter

- ✦ The most reliable pop-up display system on the market, 100% made in North America.
- ✦ Field-repairable frame comes with a no-questions-asked lifetime guarantee.
- ✦ Shatter-proof hubs and channel bars for trouble-free, long-term use.
- ✦ Fits into a wheeled shipping case.
- ✦ Velcro-receptive fabric panels also available.



pop.counter

36"  
2X1

60"  
2X2

Frame + Graphics + Shelves + Top + Case

Prices:

Qty 1	\$1319	\$1661
Qty 3	\$1252	\$1578
Qty 6	\$1213	\$1528

Product codes:	T-POP-CTR-36	T-POP-CTR-60
Footprint:	36" x 15"	60" x 15"



wall.frame.

Versatile Fabric

Wall Frames

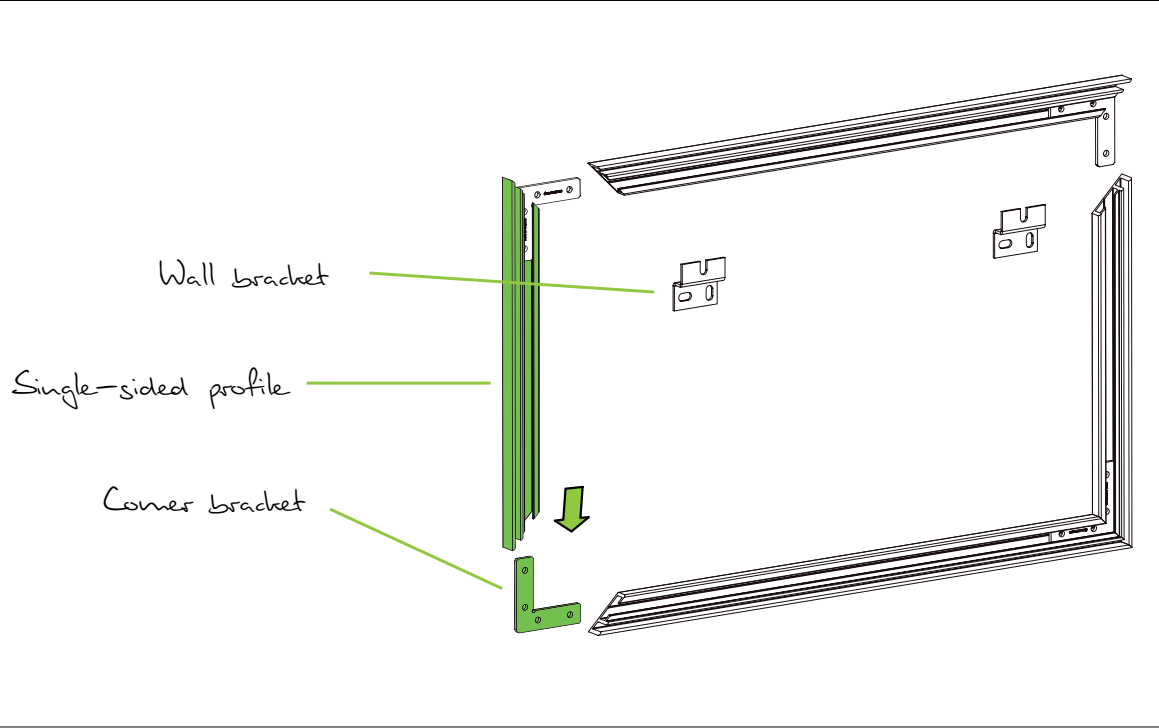
- + Aluminum frames available in all sizes for retail, museum, business interior and virtually any environment.
- + Simple set-up — no expertise required.
- + Silicone Edge Graphics (SEG) enable infinite, effortless graphic exchanges.



wall.frame

Frame + Brackets + Graphics

Graphics specifications:  
Design your art file to the same size as your frame, keeping all critical text and images 2" from all edges.



<i>width</i> <i>height</i>	2'	3'	4'	5'	6'	7'	8'
2'	\$211	\$277	\$323	Contact us			
3'	\$277	\$338	\$419				
4'	\$323	\$419	\$479				
5'	\$389	\$404	\$570				
6'	\$435	\$540	\$646				
7'	\$520	\$641	\$762				
8'	\$566	\$702	\$838				

Turnaround time: 3 business days from e-proof approval to ship date

# Booth Solutions

+ Solutions ideal for transport by car, UPS / FedEx or common carrier.

 > 75 lbs

 > 30 min

 transport  
freight



panoramic

## Full Visual System®

- + Panoramic is a revolutionary modular exhibit system which offers a seamless fabric graphic that completely covers the display structure.
- + Panoramic is the most effective visual display system that combines aluminum profile structures with tension fabric graphics.
- + Panoramic sets up very easily; profiles assemble without tools thanks to an angled bracket that is invisible after set-up.



## What is convertible?

- + Convertible means that a single Panoramic kit can be used in multiple configurations. The same Panoramic kit converts from one size into another size using the same hardware components (profile bars, stabilizing feet, corner brackets, etc.). In some Panoramic kits, even the graphics can be used in each configuration.
- + Imagine you exhibit at a few tradeshows per year. In some you occupy a small 10'x10' space, and in others you occupy a larger 10'x20' space. Convertible kits save you time and money by using the same hardware components to build either a 10'x10' or a 10'x20' configuration. In some cases, you can even use the graphics in either 10'x10' or 10'x20' size.

panoramic frame

Customized,  
Modular Frames  
for Display Communication

- + Fantastic solution for trade show booths, point of purchase signage, or retail lobbies.
- + Wide range of accessories available, including shelves, brochure holders, and monitor attachments.
- + Choose from single- or double-sided solutions fit to your unique needs.
- + Case and bag options are available for effortless transport.



Dye-sublimated fabric  
with a silicone edge

Optional  
stabilizing feet

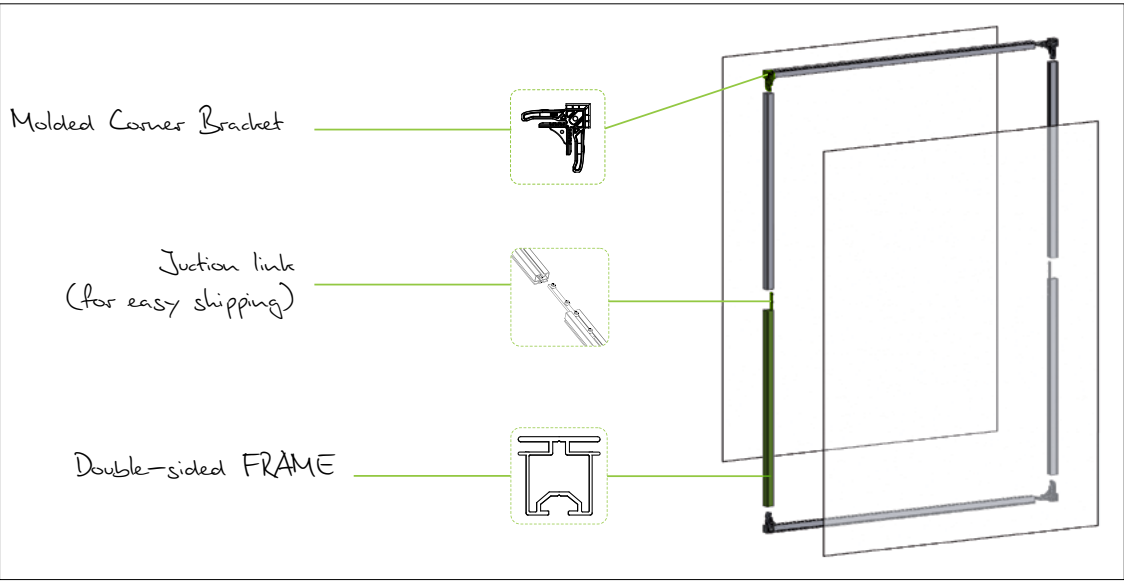
panoramic frame

Frame + Connectors +  
Single-Sided Graphic

Graphics specs:  
Design your art file to the same size as  
your frame, keeping all critical text and  
images 2" from all edges.

- Options:
- LED light **\$134** ea
  - LED light support **\$20** ea
  - stabilizing foot **\$75** ea

Also available:  
double-sided graphics  
case or padded polyester bag



width height	2'	3'	4'	5'	6'	7'	8'
4'	\$383	\$469	\$554	Contact us			
5'	\$439	\$539	\$640				
6'	\$494	\$610	\$726				
7'	\$550	\$681	\$812				
8'	\$606	\$752	\$898				

\* Reinforcement horizontal beam included in all 5', 6', 7' and 8' wall frames.



# 10'

convertible

## P10-02

Hardware + Graphics +  
3 LED Lights + Wood Crate (S)

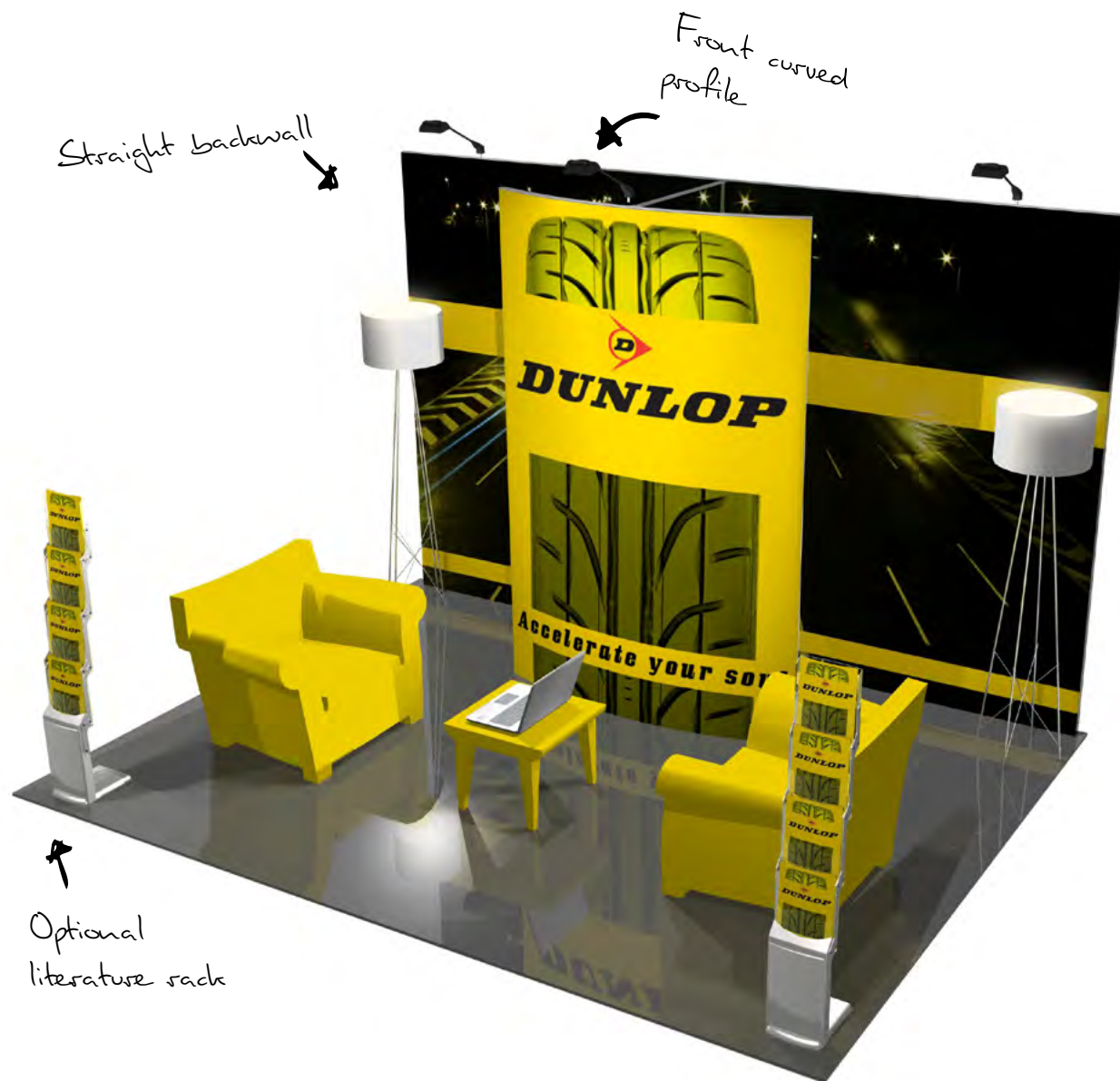
purchase\* **\$4516**

rental\* **\$2690**

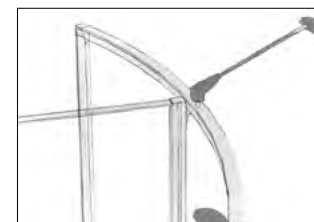
\* furniture not included

Weight: 218 lbs  
Graphics: 118 ft<sup>2</sup>

Option:  
literature rack LOLH4 **\$235** ea



Create a 20' configuration  
with two 10' booths



Curved profile

# 20'

convertible

## P20-02

Hardware + Graphics +  
5 LED Lights + Wood Crate (S)

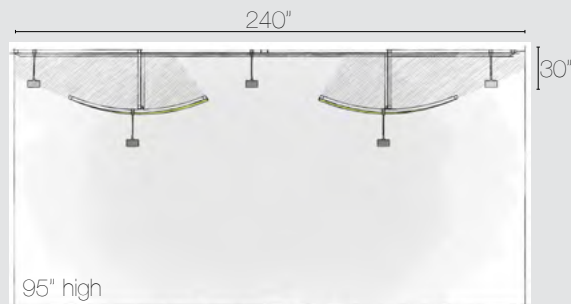
purchase\* **\$7436**

rental\* **\$4847**

\* furniture not included

Weight: 290 lbs  
Graphics: 237 ft<sup>2</sup>

Option:  
counter PC-10 **\$2189** ea



95" high

Turnaround time: 5 business days from e-proof approval to ship date

# 10'

convertible

## P10-03

Hardware + Graphics +  
2 LED Lights + Wood Crate (S)

purchase\* **\$2977**

rental\* **\$1755**

\* furniture not included

Weight: 199 lbs  
Graphics: 76 ft<sup>2</sup>

Optional Portable Solution:  
1 molded case

purchase\* **\$2812**

rental\* **\$1702**

Option:  
add-on PM-04-95 **\$1443** ea



# 20'

convertible

## P20-03

Hardware + Graphics +  
4 LED Lights + Wood Crate (S)

purchase\* **\$5236**

rental\* **\$3270**

\* furniture not included

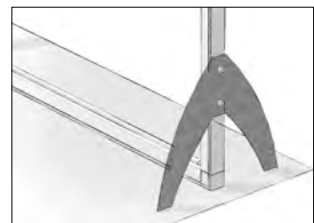
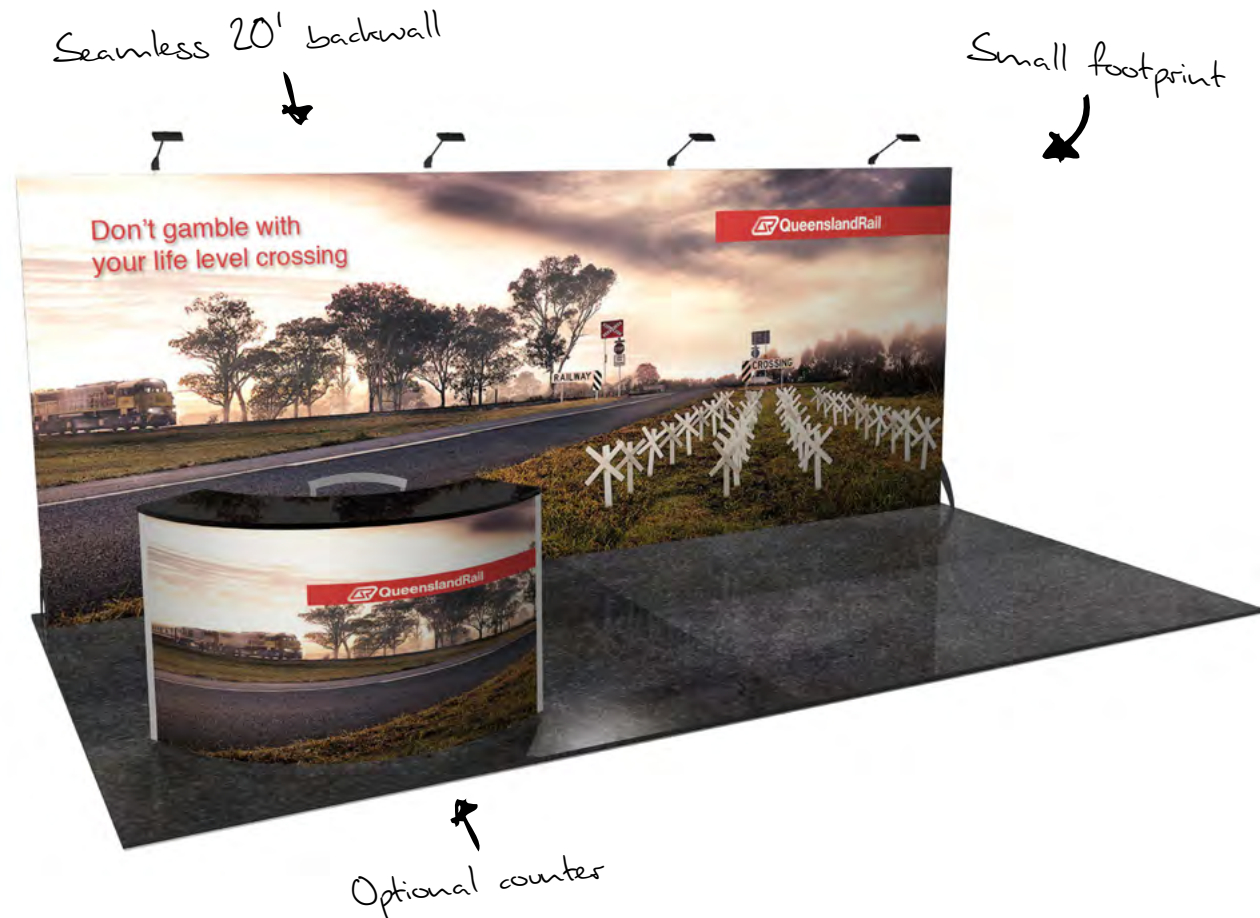
Weight: 249 lbs  
Graphics: 152 ft<sup>2</sup>

Optional Portable Solution:  
1 molded case

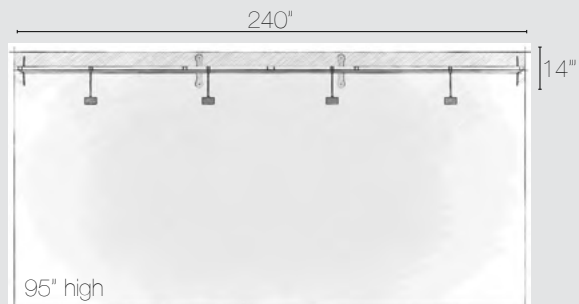
purchase\* **\$5233**

rental\* **\$3270**

Option:  
counter PC-10 **\$2189** ea



Stabilizing foot



Turnaround time: 5 business days from e-proof approval to ship date



# 10'

convertible

## P10-05

Hardware + Graphics +  
2 LED Lights + Wood Crate (S)

purchase\* **\$5827**

rental\* **\$3714**

\* furniture not included

Weight: 273 lbs  
Graphics: 177 ft<sup>2</sup>

Optional Portable Solution:  
2 molded case

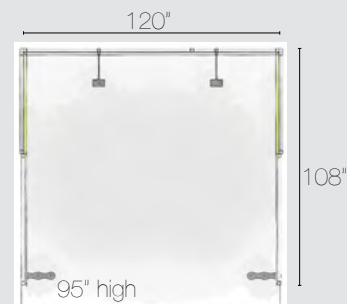
purchase\* **\$6326**

rental\* **\$3881**

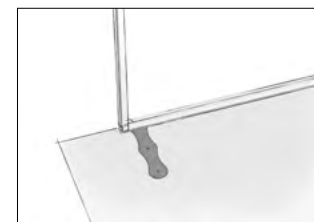
Options:

counter PC-07 **\$860** ea

side return graphics **\$1548**



5'w x 4'h  
frame included



Stabilizing foot

# 20'

convertible

## P20-05

Hardware + Graphics +  
4 LED Lights + Wood Crate (S)

purchase\* **\$7658**

rental\* **\$5065**

\* furniture not included

Weight: 302 lbs  
Graphics: 251 ft<sup>2</sup>

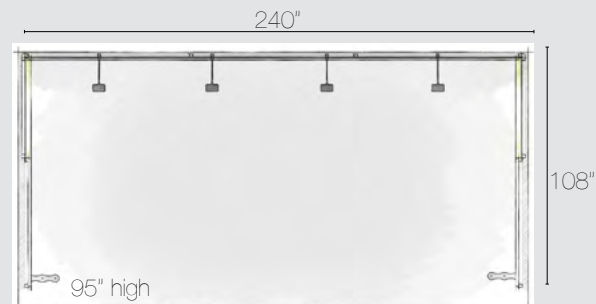
Optional Portable Solution:  
2 molded cases

purchase\* **\$8301**

rental\* **\$5280**

Option:

side return graphics **\$1548** ea



Turnaround time: 5 business days from e-proof approval to ship date



# 10'

convertible

## P10-08

Hardware + Graphics +  
3 LED Lights + Wood Crate (S)

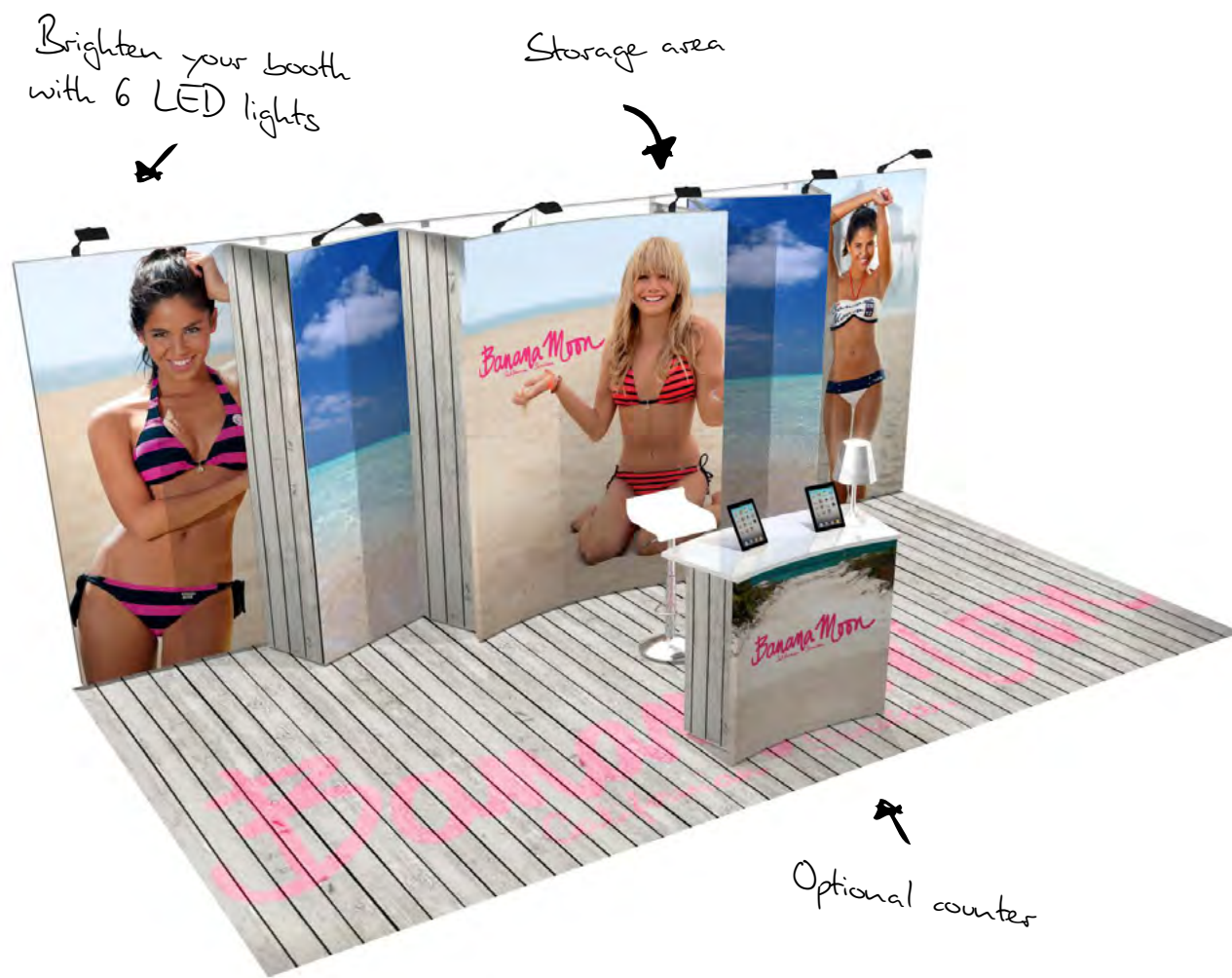
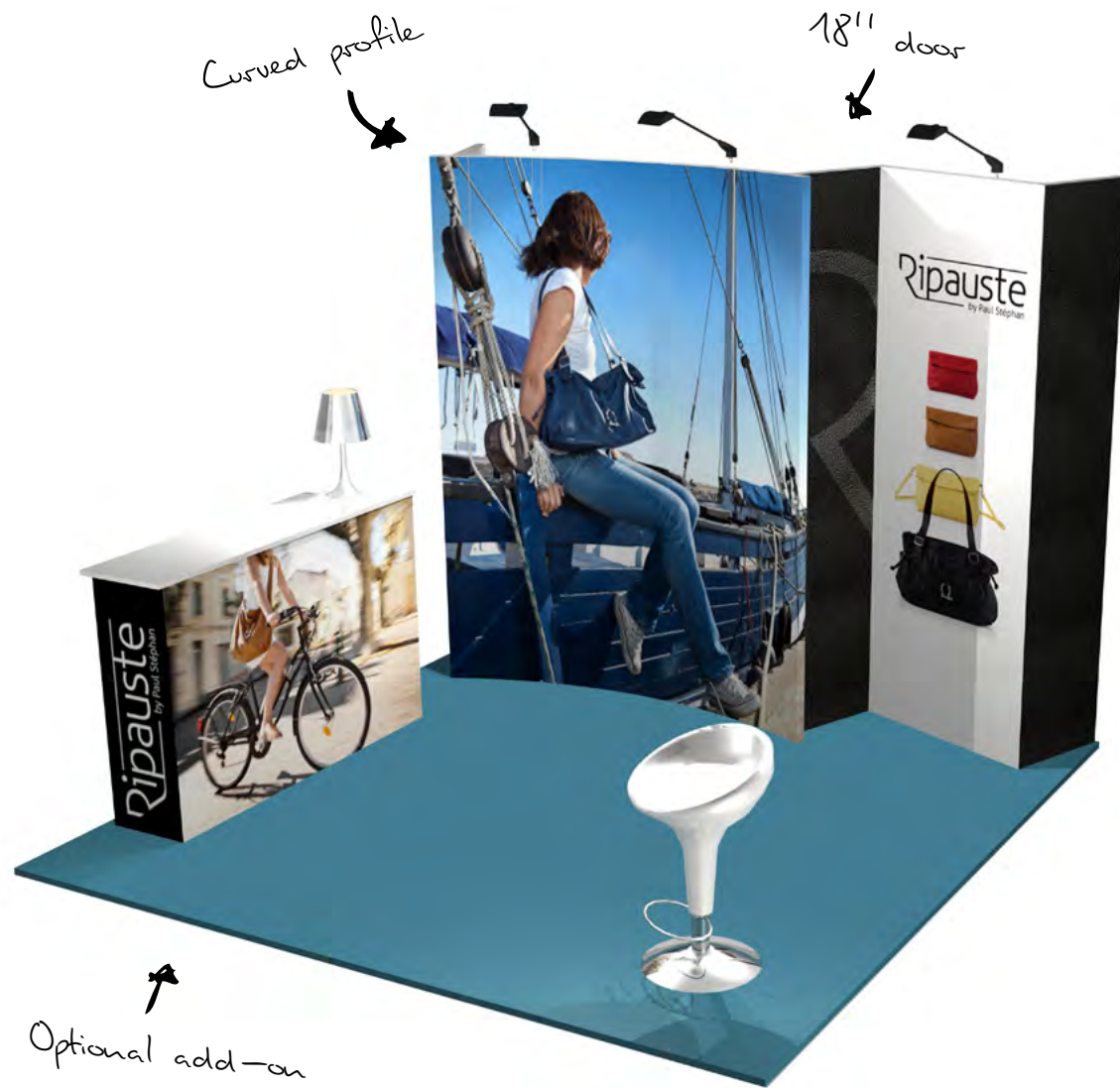
purchase\* **\$5640**

rental\* **\$3022**

\* furniture not included

Weight: 282 lbs  
Graphics: 114 ft<sup>2</sup>

Option:  
add-on PM-01 **\$1604** ea



# 20'

convertible

## P20-08

Hardware + Graphics +  
6 LED Lights + Wood Crate (M)

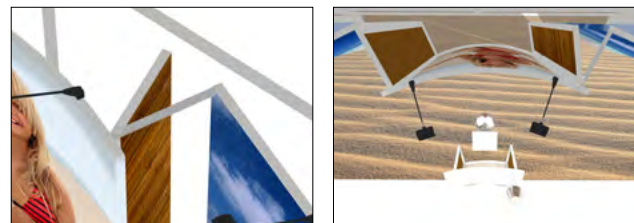
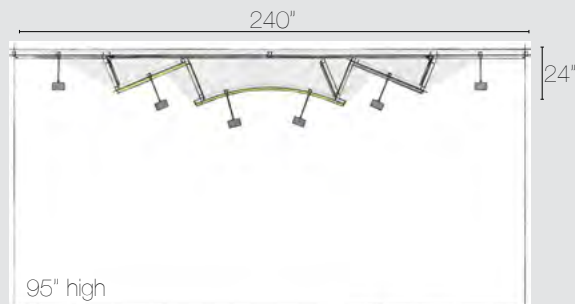
purchase\* **\$9888**

rental\* **\$5342**

\* furniture not included

Weight: 501 lbs  
Graphics: 204 ft<sup>2</sup>

Option:  
counter PC-03 **\$1805** ea



18" door

Curved profile

Turnaround time: 5 business days from e-proof approval to ship date



# 10'

convertible

P10-09

Hardware + Graphics +  
2 LED Lights + Wood Crate (S)

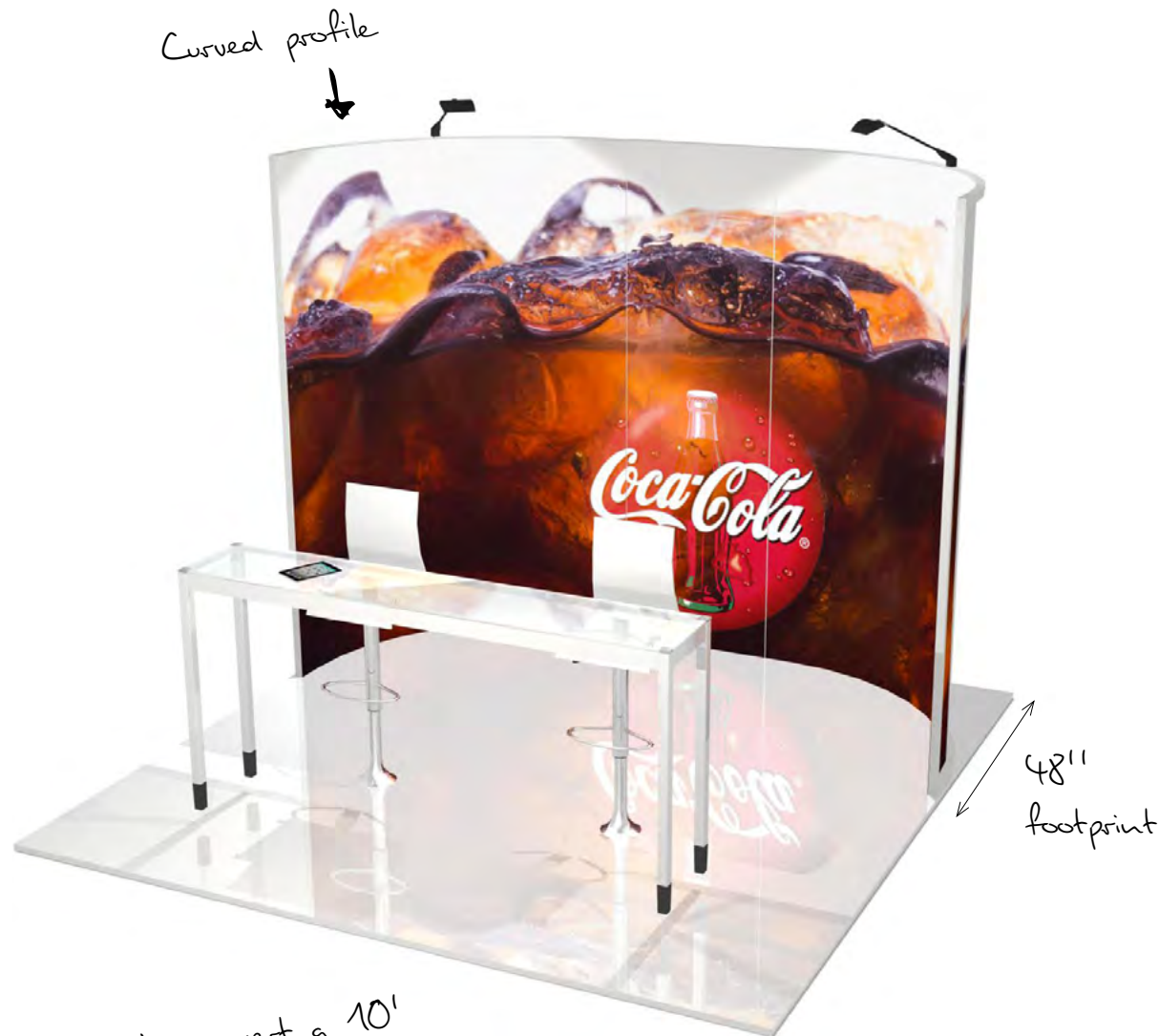
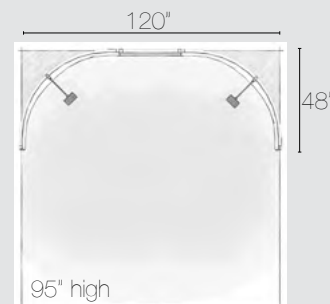
purchase\* **\$4795**

rental\* **\$2715**

\* furniture not included

Weight: 216 lbs  
Graphics: 112 ft<sup>2</sup>

Return rear graphics not  
available.



Easily convert a 10'  
into a 20' display

Connect straight  
and curved profiles

LED lights



Optional counters and  
literature racks



Curved profile



Profile connection

# 20'

convertible

P20-09

Hardware + Graphics +  
4 LED Lights + Wood Crate (M)

purchase\* **\$6746**

rental\* **\$4117**

\* furniture not included

Weight: 495 lbs  
Graphics: 187 ft<sup>2</sup>

Options:  
counter PC-13 **\$2289** ea  
literature rack LOLH4 **\$235** ea

Return rear graphics not  
available.



Turnaround time: 5 business days from e-proof approval to ship date



10'

P10-10

Hardware + Graphics +  
3 LED Lights + Wood Crate (S)

purchase\* **\$4073**

rental\* **\$2403**

\* furniture not included

Weight: 225 lbs  
Graphics: 105 ft<sup>2</sup>

Optional Portable Solution:  
1 molded case

purchase\* **\$4013**

rental\* **\$2386**

Options:

counter PC-06 **\$1088** ea

literature rack LOLH4 **\$235** ea

side return graphics **\$620**  
120"



95" high

Optional side  
return graphics



Optional counter and  
literature rack



No stabilizing foot required

20'

P20-10

Hardware + Graphics +  
5 LED Lights + Wood Crate (S)

purchase\* **\$6485**

rental\* **\$4216**

\* furniture not included

Weight: 258 lbs  
Graphics: 205 ft<sup>2</sup>

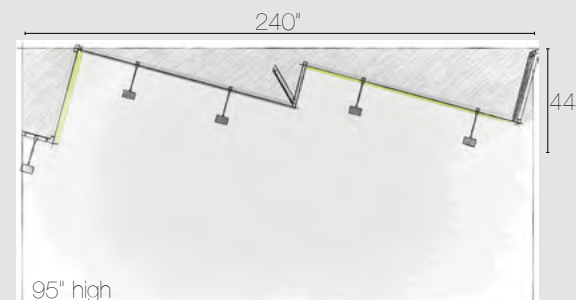
Options:

counter PC-12 **\$2373** ea

literature rack LOLH4 **\$235** ea

side return graphics **\$589**

18" door **\$893**



95" high

Optional side  
return graphics

Optional 18" door  
for storage area



Optional counter and  
literature racks



Return graphics

Turnaround time: 5 business days from e-proof approval to ship date



# 10'

convertible

## P10-12

Hardware + Graphics +  
2 LED Lights + Wood Crate (S)

purchase\* **\$4527**

rental\* **\$2819**

\* furniture not included

Weight: 240 lbs  
Graphics: 131 ft<sup>2</sup>

Optional Portable Solution:  
1 molded case

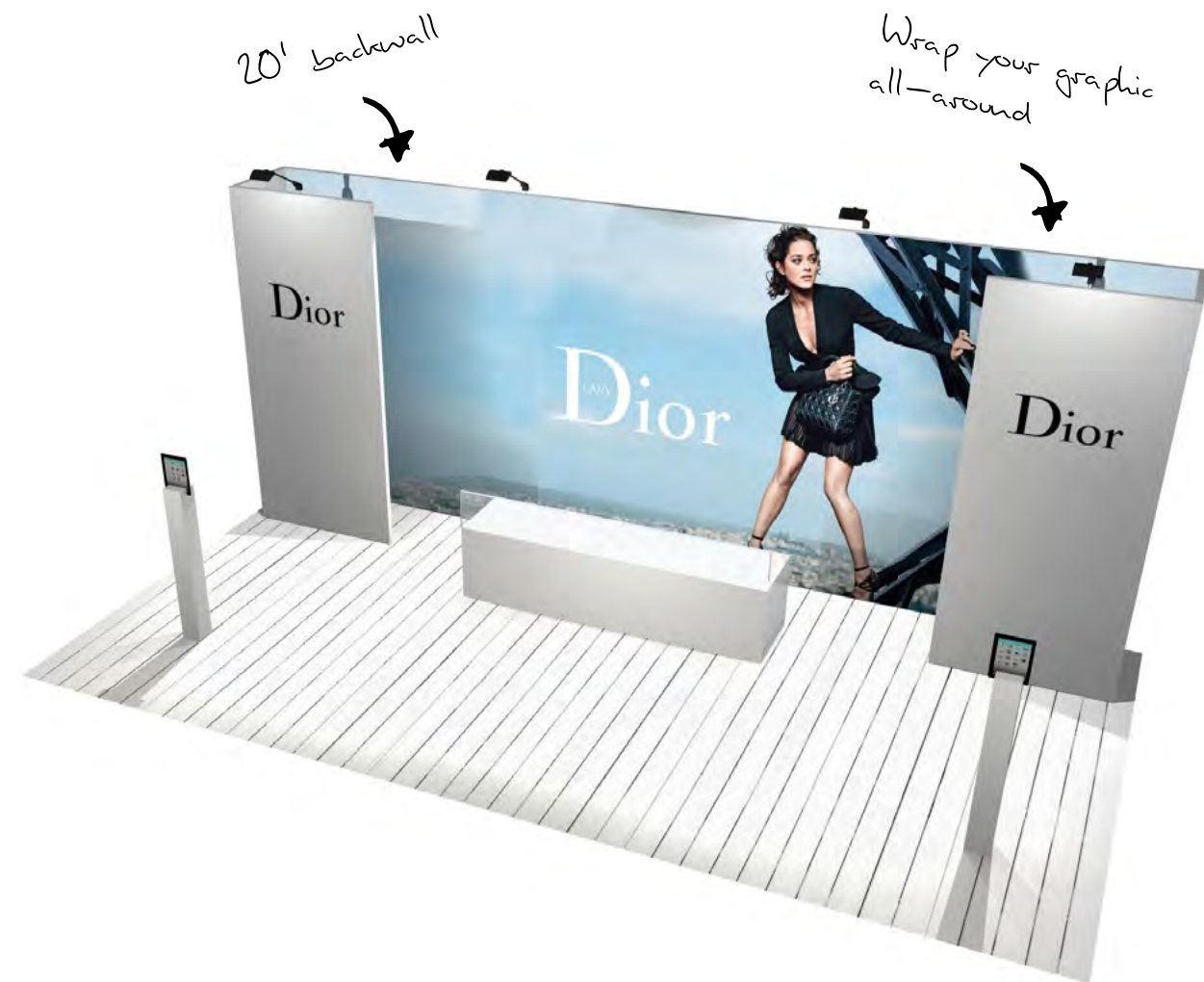
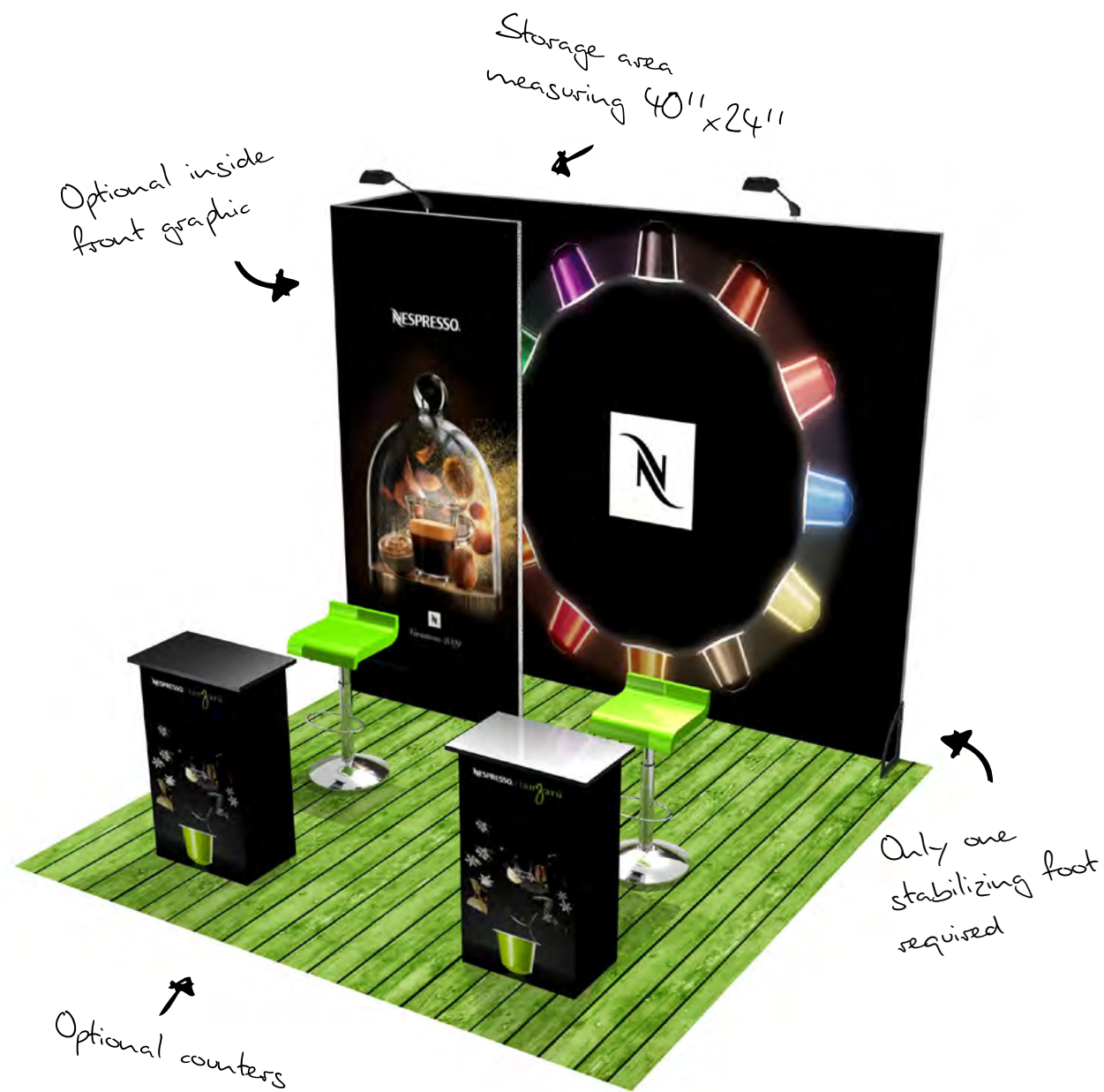
purchase\* **\$4494**

rental\* **\$2810**

Options:

counter PC-05 **\$1023 ea**

inside front graphic **\$387**



# 20'

convertible

## P20-12

Hardware + Graphics +  
4 LED Lights + Wood Crate (S)

purchase\* **\$8399**

rental\* **\$5419**

\* furniture not included

Weight: 333 lbs  
Graphics: 262 ft<sup>2</sup>

Optional Portable Solution:  
2 molded cases

purchase\* **\$9101**

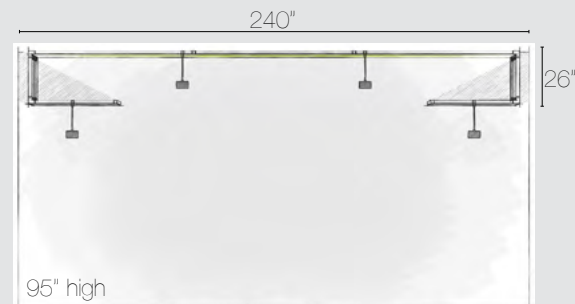
rental\* **\$5654**

Option:

inside front graphics **\$774**



Open storage area



Turnaround time: 5 business days from e-proof approval to ship date

20'

convertible

P20-14

Hardware + Graphics +  
3 LED Lights + Wood Crate (M)

purchase\* **\$8407**

rental\* **\$5145**

\* furniture not included

Weight: 380 lbs  
Graphics: 234 ft<sup>2</sup>

Options:  
add-on PM-01 **\$1604** ea  
counter PC-10 **\$2189** ea

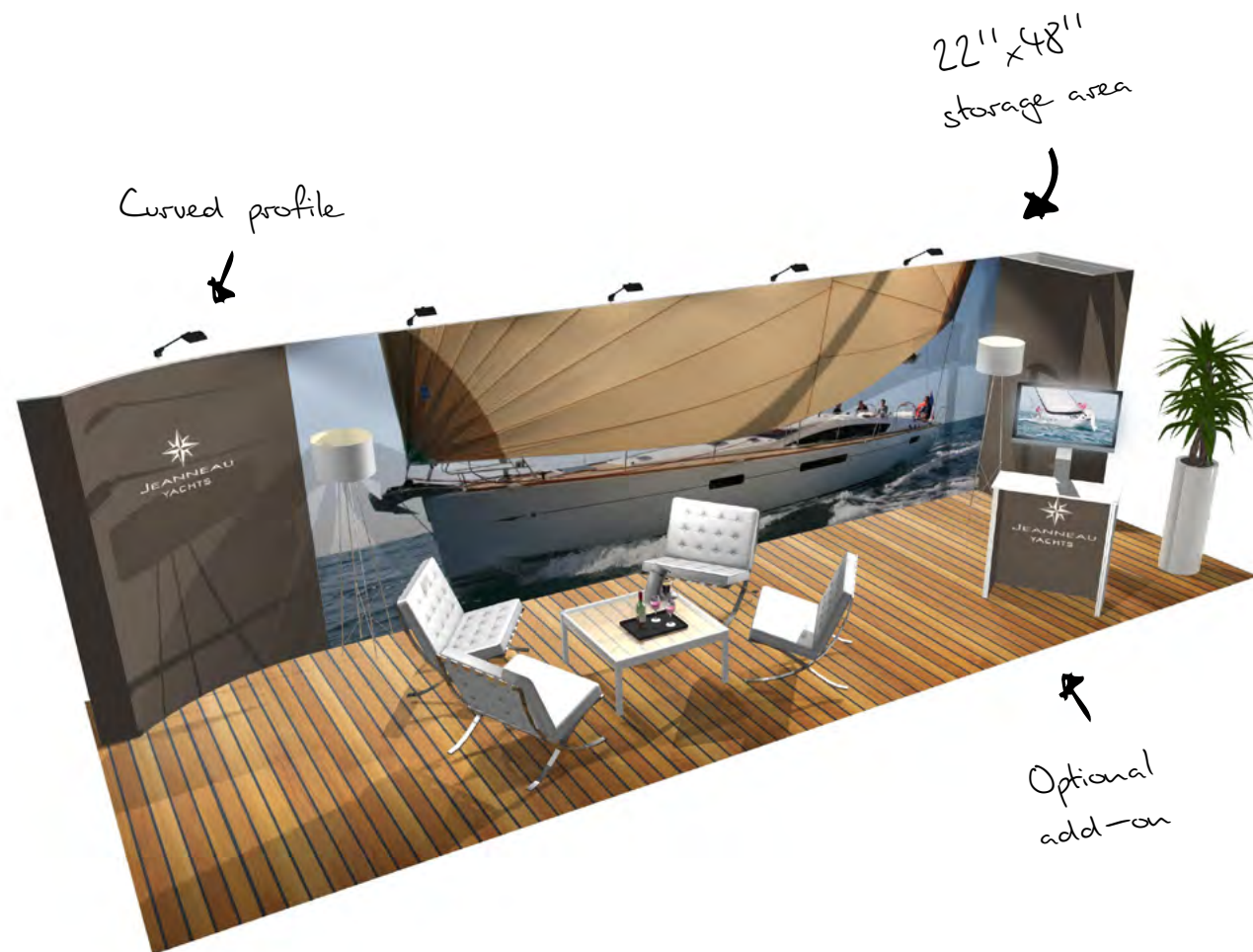


Optional  
add-on



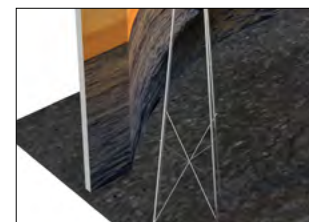
Optional counter

Curved profile



22" x 48"  
storage area

Optional  
add-on



Curved profile



Internal shelf

30'

convertible

P30-14

Hardware + Graphics +  
5 LED Lights + Wood Crate (M)

purchase\* **\$10505**

rental\* **\$6629**

\* furniture not included

Weight: 418 lbs  
Graphics: 313 ft<sup>2</sup>

Option:  
add-on PM-06 **\$1967** ea



Turnaround time: 5 business days from e-proof approval to ship date



# 10'

convertible

## P10-17

Hardware + Graphics +  
2 LED Lights + Wood Crate (S)

purchase\* **\$5737**

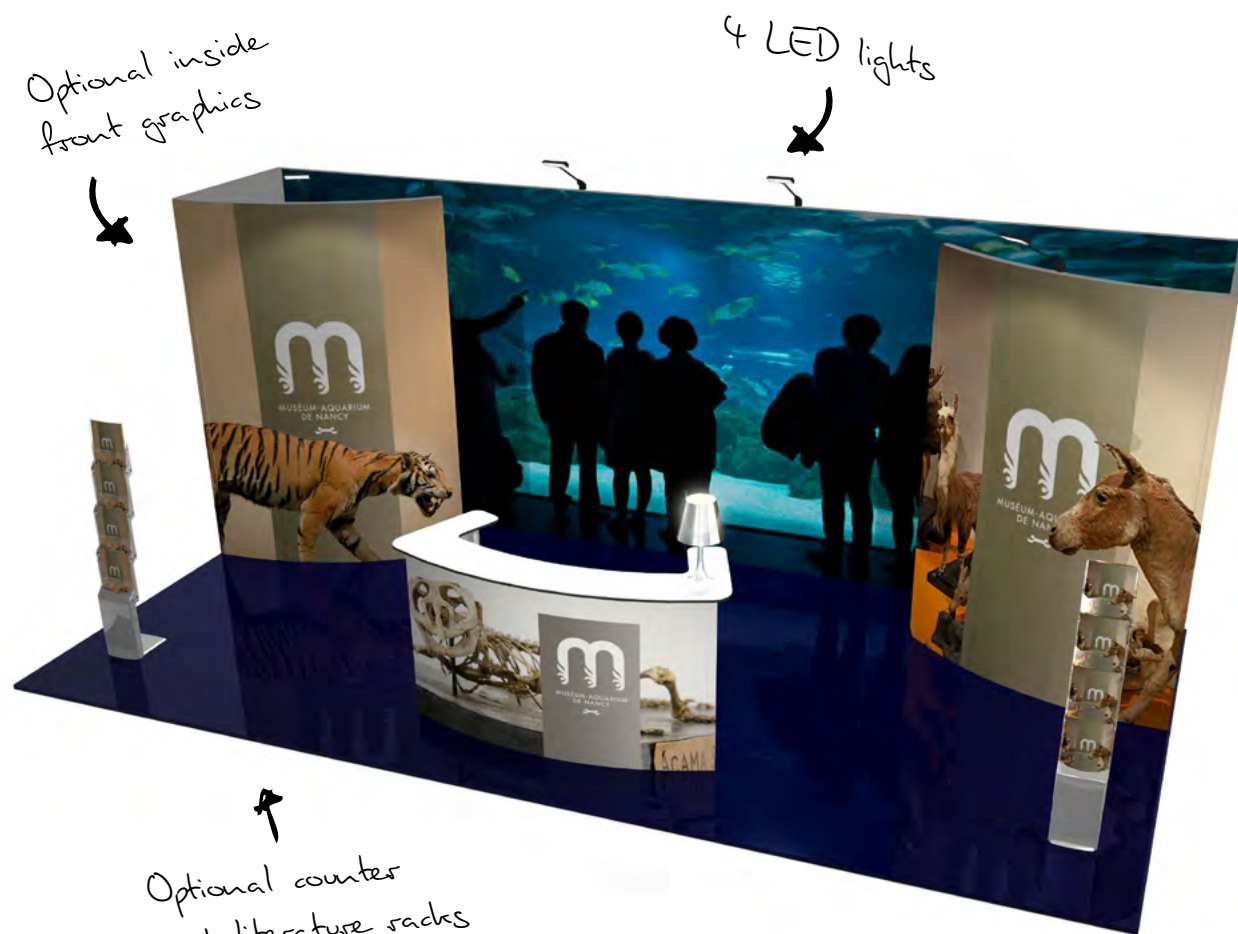
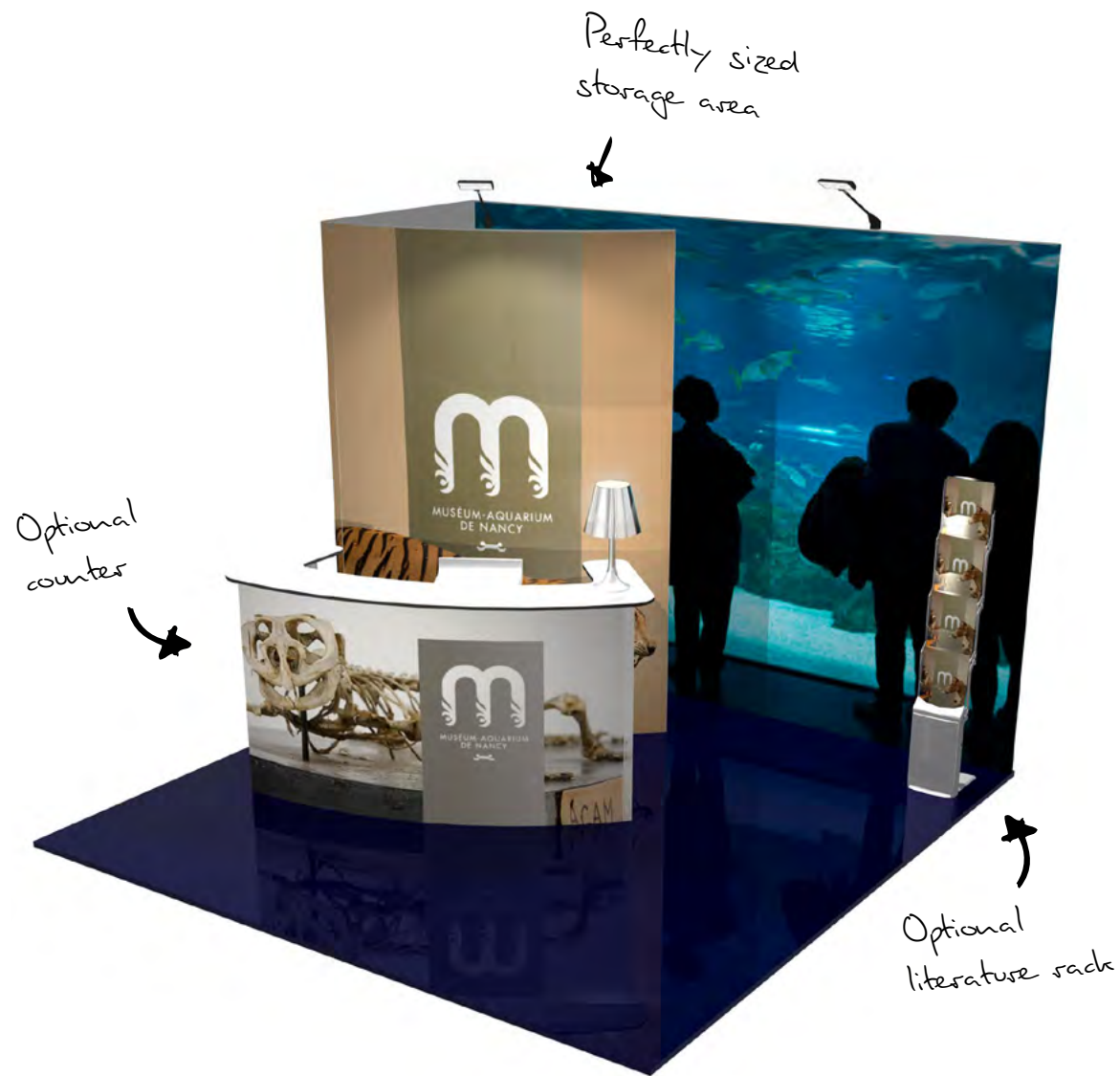
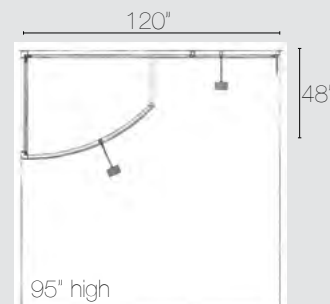
rental\* **\$3739**

\* furniture not included

Weight: 252 lbs  
Graphics: 183 ft<sup>2</sup>

Options:

counter PC-12	<b>\$2373</b> ea
literature rack LOLH4	<b>\$235</b> ea
inside front graphic	<b>\$636</b>



# 20'

convertible

## P20-17

Hardware + Graphics +  
4 LED Lights + Wood Crate (S)

purchase\* **\$10675**

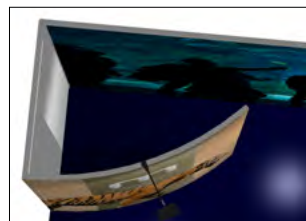
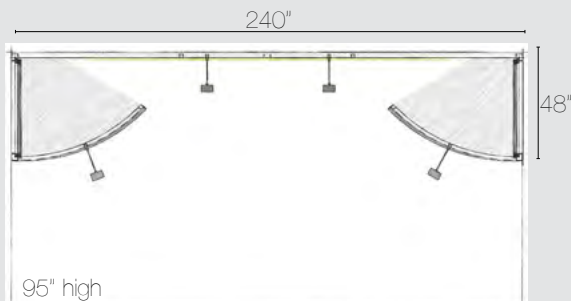
rental\* **\$7211**

\* furniture not included

Weight: 353 lbs  
Graphics: 365 ft<sup>2</sup>

Options:

counter PC-12	<b>\$2373</b> ea
literature rack LOLH4	<b>\$235</b> ea
inside front graphics	<b>\$1272</b>



Open storage area

Turnaround time: 5 business days from e-proof approval to ship date

# 10'

convertible

P10-19

Hardware + Graphics +  
2 LED Lights + Wood Crate (S)

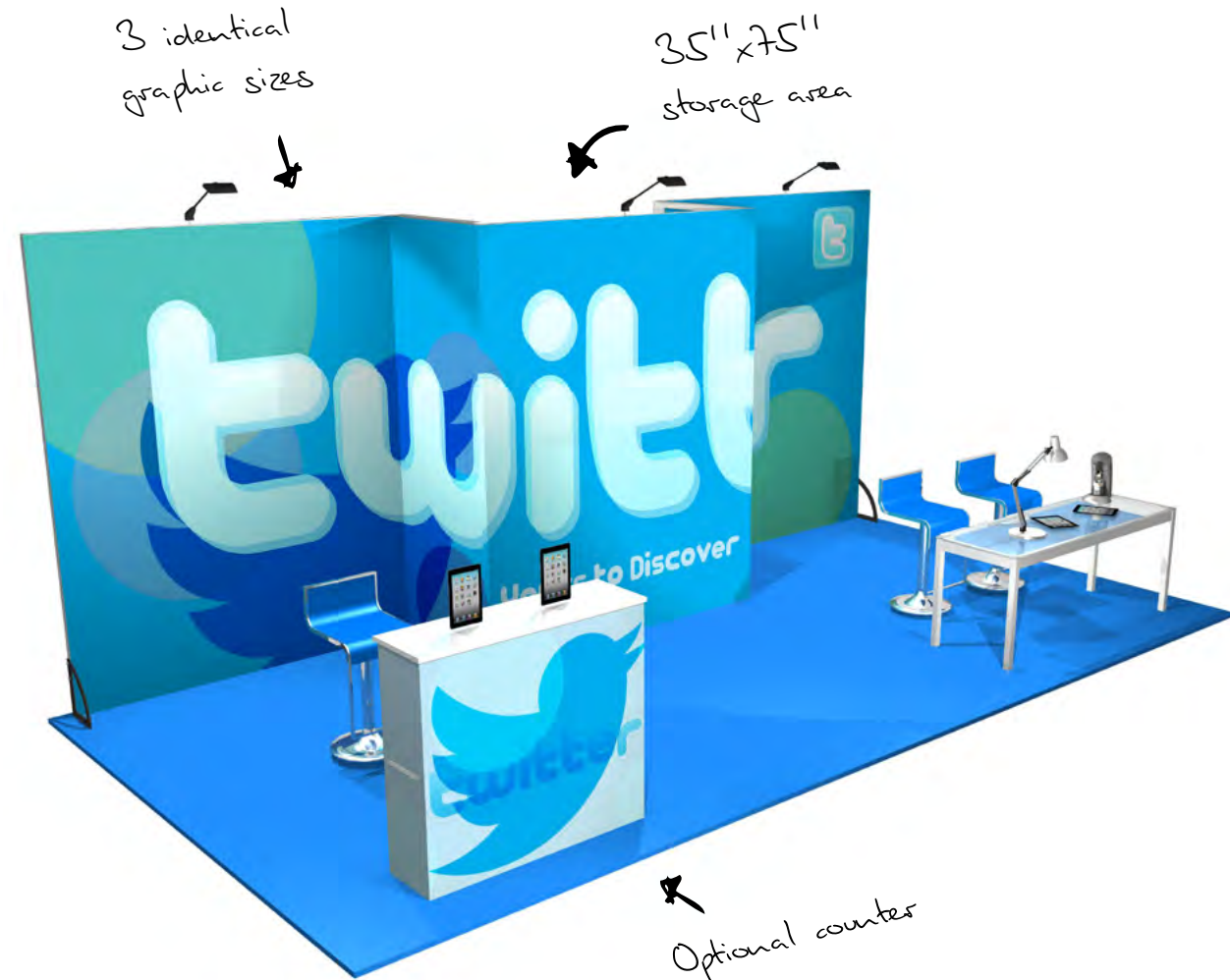
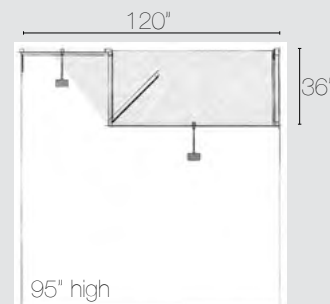
purchase\* **\$4844**

rental\* **\$2864**

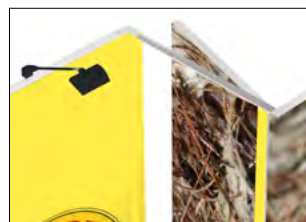
\* furniture not included

Weight: 251 lbs  
Graphics: 125 ft<sup>2</sup>

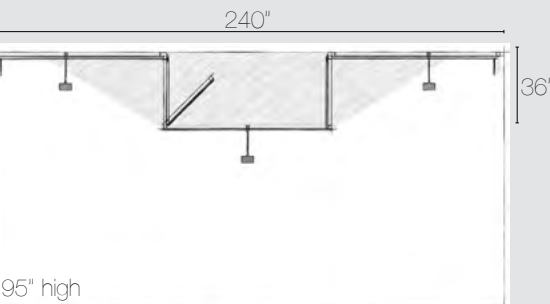
Option:  
counter PC-05 **\$1023** ea



Stabilizing foot



30" door



# 20'

convertible

P20-19

Hardware + Graphics +  
3 LED Lights + Wood Crate (S)

purchase\* **\$7371**

rental\* **\$4963**

\* furniture not included

Weight: 287 lbs  
Graphics: 251 ft<sup>2</sup>

Option:  
counter PC-06 **\$1088** ea

Turnaround time: 5 business days from e-proof approval to ship date



# 10'

convertible

## P10-21

Hardware + Graphics +  
3 LED Lights + Wood Crate (S)

purchase\* **\$6932**

rental\* **\$4012**

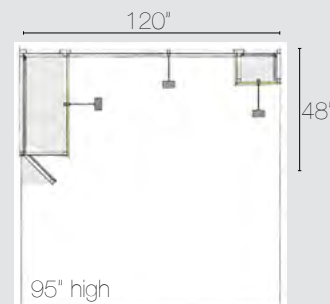
\* furniture not included

Weight: 318 lbs  
Graphics: 170 ft<sup>2</sup>

Options:

counter PC-06 **\$1088** ea

literature rack LOLH4 **\$235** ea



Same storage area 20" x 45" for the 10' and 20' display



Optional counter and literature rack

5 LED lights



Optional counters and literature racks



Storage area

# 20'

convertible

## P20-21

Hardware + Graphics +  
5 LED Lights + Wood Crate (S)

purchase\* **\$8975**

rental\* **\$5445**

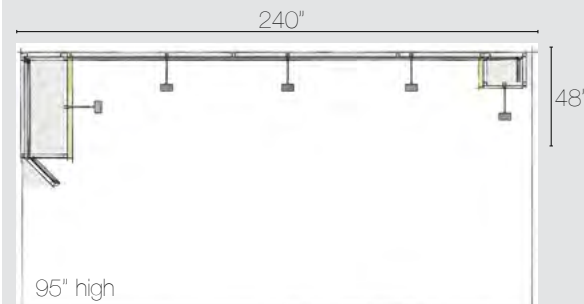
\* furniture not included

Weight: 355 lbs  
Graphics: 245 ft<sup>2</sup>

Options:

counter PC-06 **\$1088** ea

literature rack LOLH4 **\$235** ea



Turnaround time: 5 business days from e-proof approval to ship date

20'

convertible

P20-23

Hardware + Graphics +  
3 LED Lights + Wood Crate (S)

purchase\* **\$6436**

rental\* **\$3944**

\* furniture not included

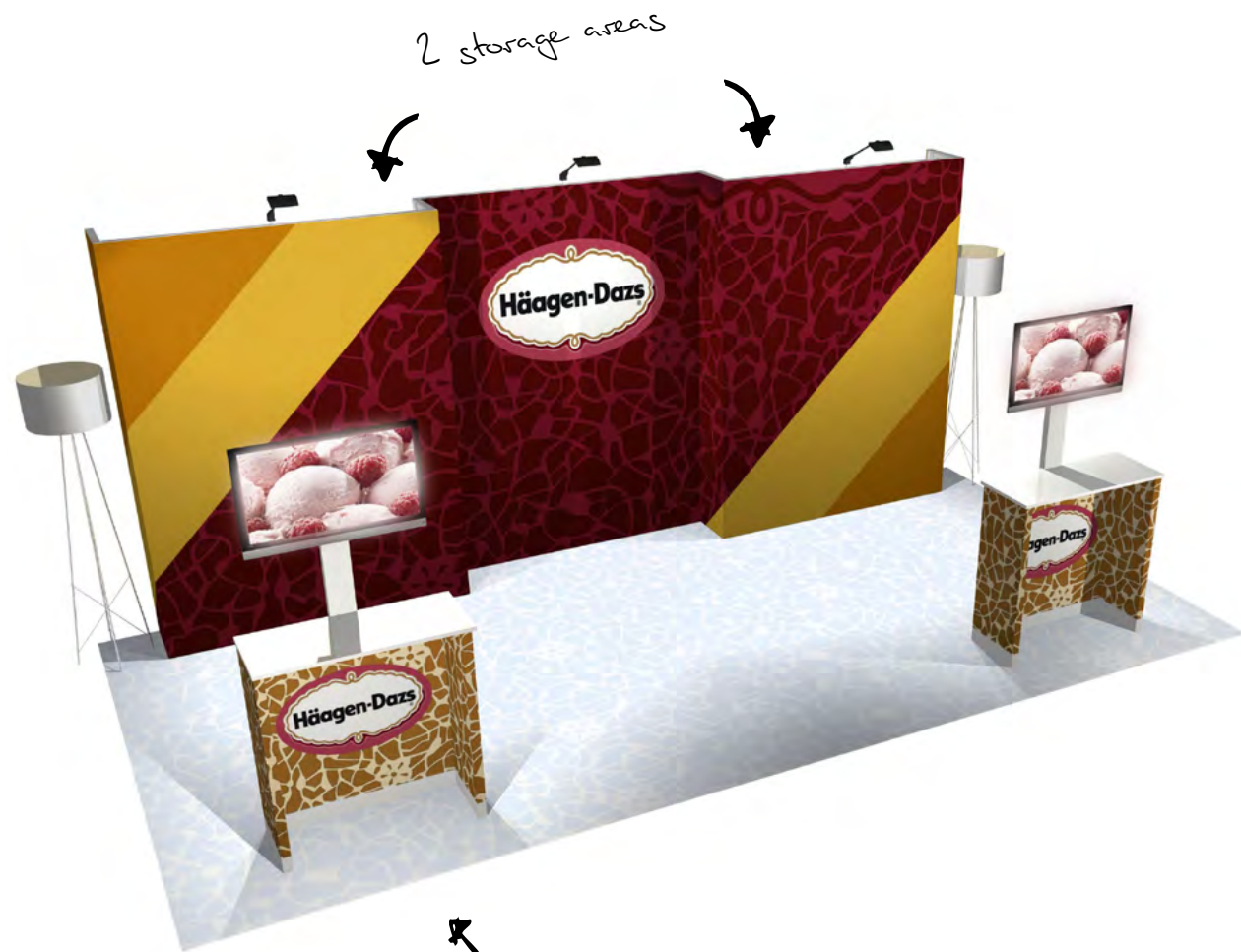
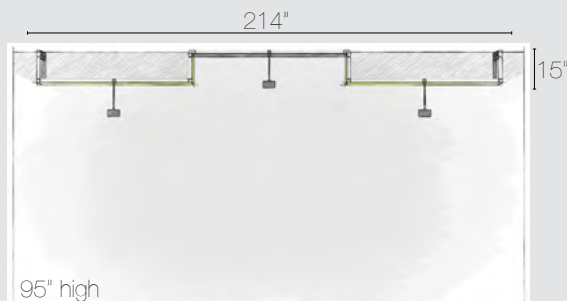
Weight: 293 lbs  
Graphics: 180 ft<sup>2</sup>

Optional Portable Solution:  
2 molded cases

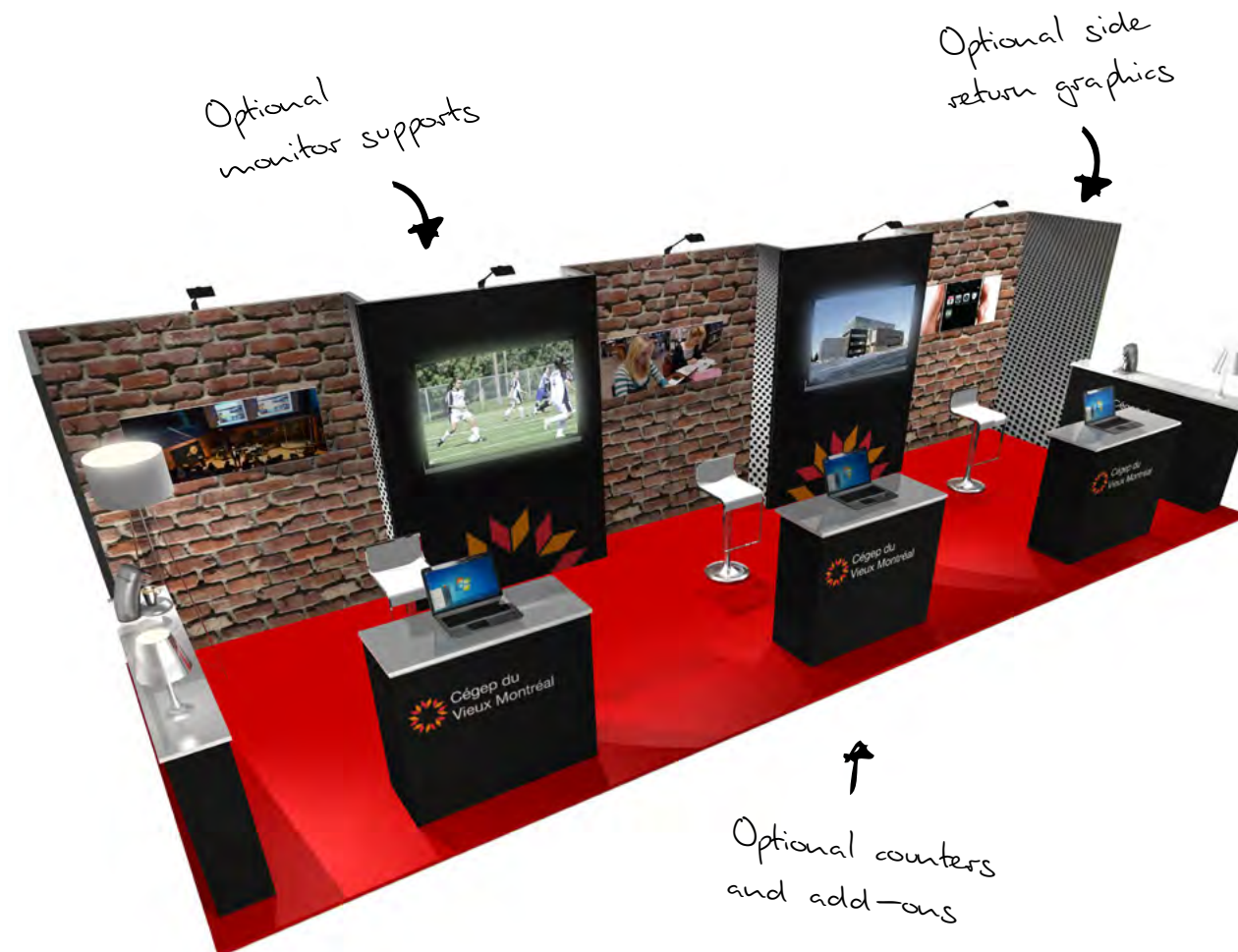
purchase\* **\$7160**

rental\* **\$4186**

Option:  
add-on PM-06 **\$1967** ea



Optional add-ons



Optional monitor support

30'

convertible

P30-23

Hardware + Graphics +  
5 LED Lights + Wood Crate (M)

purchase\* **\$10680**

rental\* **\$6855**

\* furniture not included

Weight: 440 lbs  
Graphics: 328 ft<sup>2</sup>

Options:  
counter PC-04 **\$1329** ea  
add-on PM-01 **\$1604** ea  
side return graphics **\$944**



Turnaround time: 5 business days from e-proof approval to ship date



# 20'

## P20-24



Hardware + Graphics +  
4 LED Lights + Wood Crate (M)

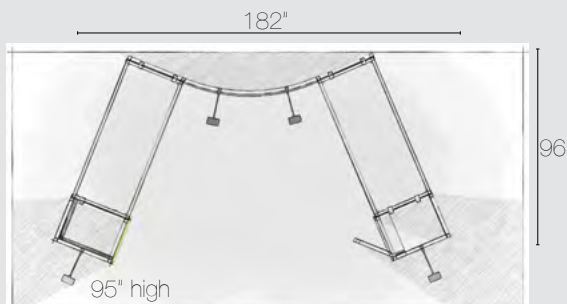
purchase\* **\$9211**

rental\* **\$5437**

\* furniture not included

Weight: 392 lbs      Graphics: 237 ft<sup>2</sup>

Option:  
counter PC-10 **\$2189** ea



# 30'

## P30-24



Hardware + Graphics +  
8 LED Lights + Wood Crate (M)

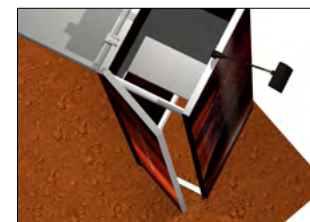
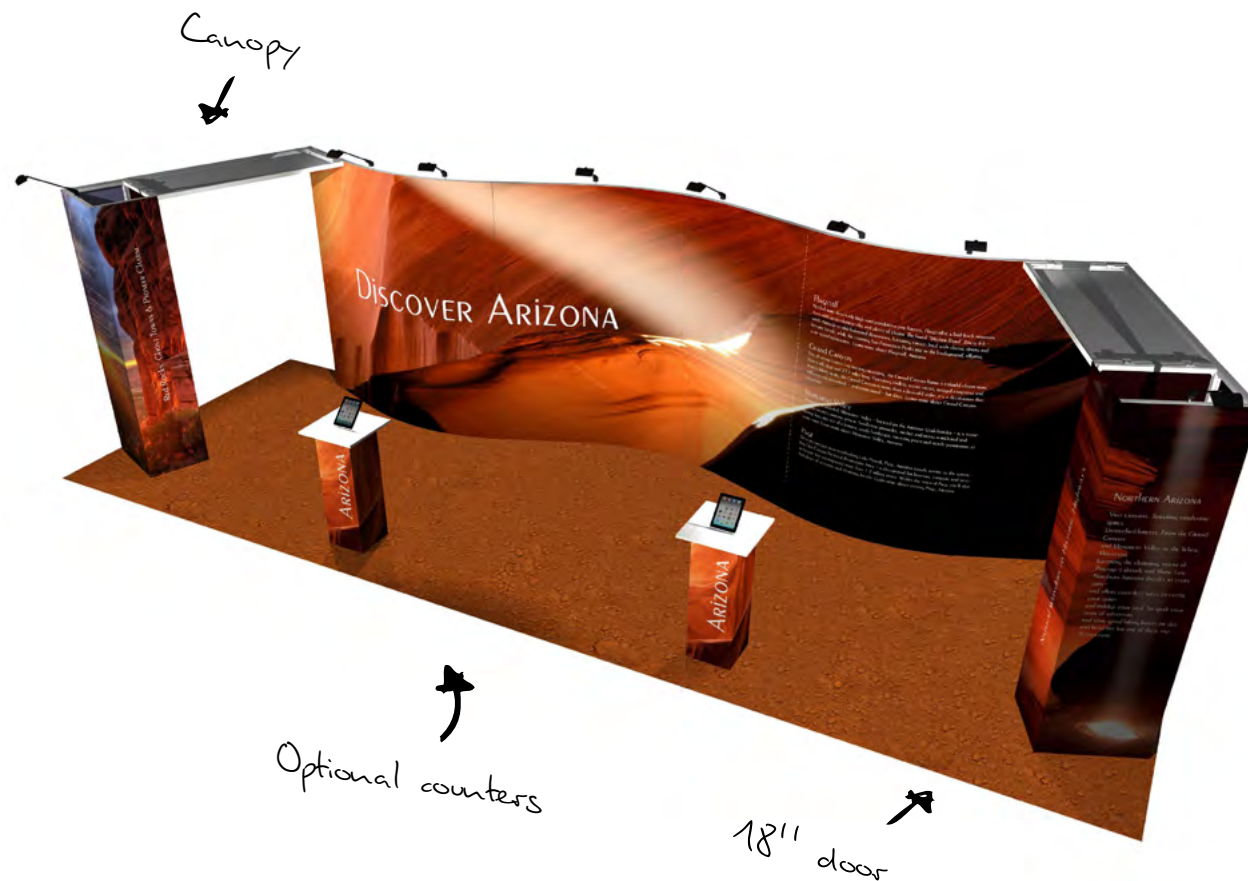
purchase\* **\$13545**

rental\* **\$8086**

\* furniture not included

Weight: 473 lbs      Graphics: 357 ft<sup>2</sup>

Option:  
counter PC-02 **\$946** ea



Storage area



Turnaround time: 5 business days from e-proof approval to ship date

## panoramic testimonial ...

+ I would like to thank you once again for your exceptional work on the design and conception of our Clarins booth for the Salon d'Achat Jean Coutu in May 2012.

We were very impressed with your ability to create an original concept with fabric graphics that fully covered the structure. We could not believe how much the rendering you produced for us resembled our finished display.

We would also like you to know that our display was repeatedly named the best exhibition stand by all the cosmeticians that visited our booth!

We really appreciate how quickly your team setup our booth. We had a very bad experience last year when installation did not go as smoothly and was for a less impressive booth.

I sincerely hope that we will have the opportunity to work together again on other projects just like this one!

Thank you,  
Cécile, Product Manager,  
Clarins Canada Inc.



Clarins :  
1x P20-06 booth solution  
2x PM-02 add-ons  
4x PC-01 counters

# 20'

P20-06

Hardware + Graphics +  
4 LED Lights + Wood Crate (S)

purchase\* **\$7103**

rental\* **\$4476**

\* furniture not included

Weight: 300 lbs  
Graphics: 211 ft<sup>2</sup>

Optional Portable Solution:  
2 molded cases

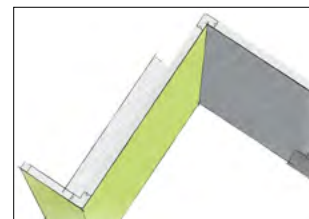
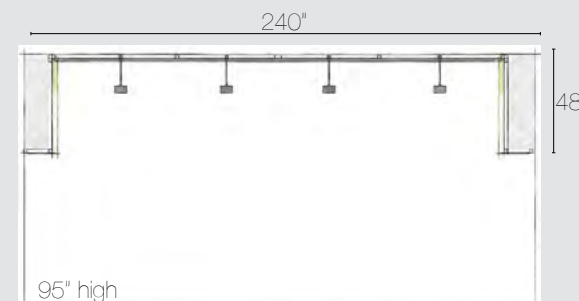
purchase\* **\$7762**

rental\* **\$4696**

Options:

counter PC-01 **\$1323** ea

side return graphics **\$1142**



Returns add stability

Turnaround time: 5 business days from e-proof approval to ship date



# Counters

## PC-01

Hardware + Graphics

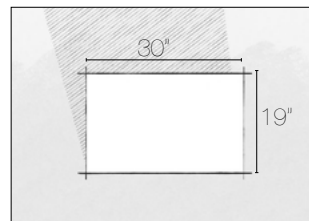
purchase\* **\$1323**

rental\* **\$646**

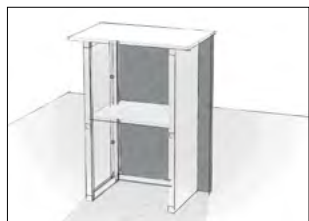
\* countertop and shelf included

Weight: 51 lbs      Graphics: 20 ft<sup>2</sup>

Dimensions:  
30"w x 18"d x 40"h



Countertop dimensions



Rear view

# Counters

## PC-02

Hardware + Graphics

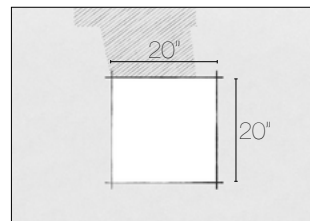
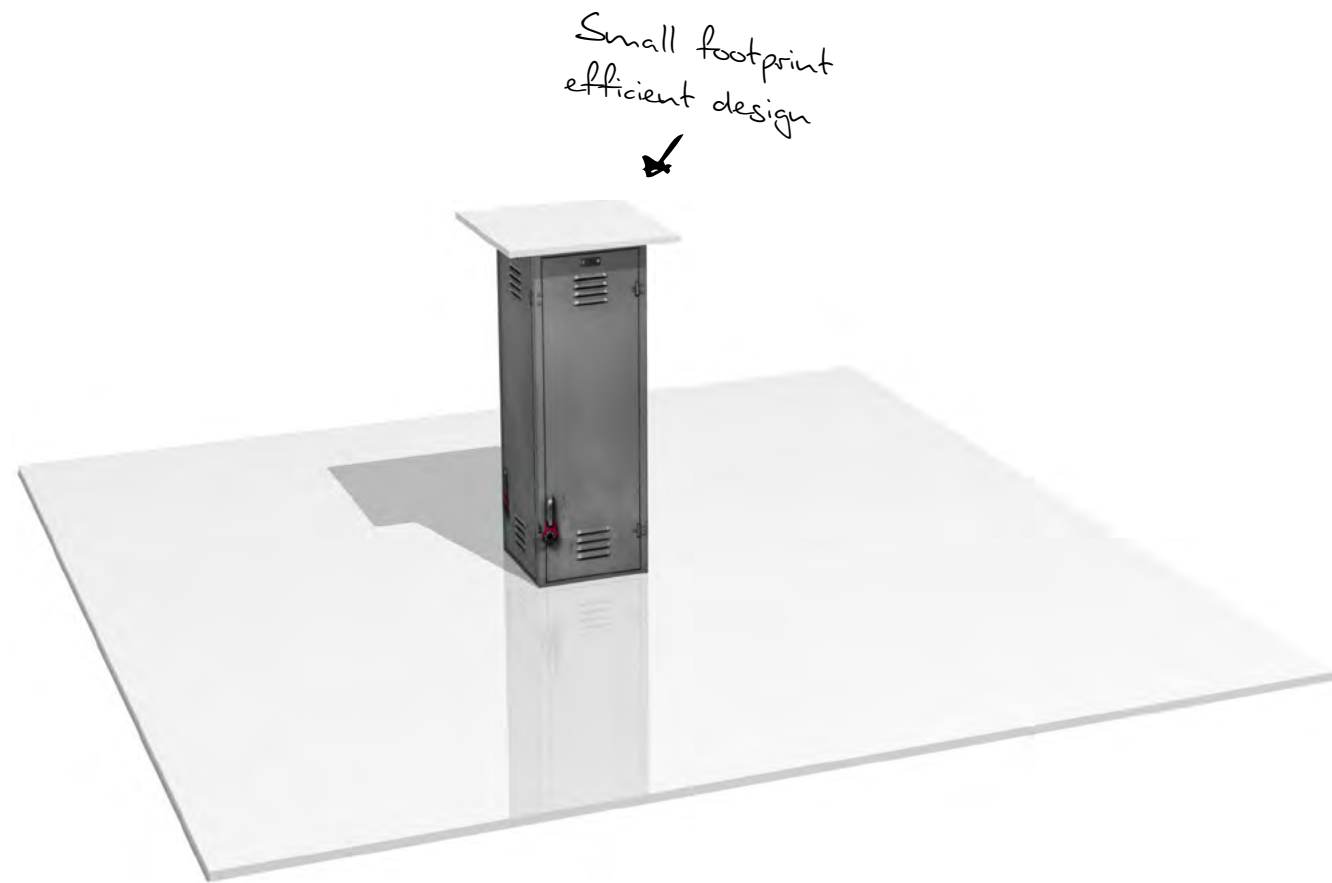
purchase\* **\$946**

rental\* **\$463**

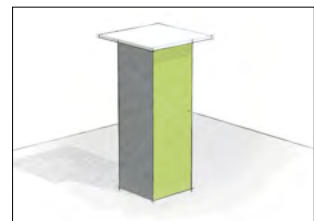
\* countertop included

Weight: 31 lbs      Graphics: 15 ft<sup>2</sup>

Dimensions:  
13"w x 13"d x 40"h



Countertop dimensions



Rear view

Turnaround time: 5 business days from e-proof approval to ship date

# Counters

## PC-03

Hardware + Graphics

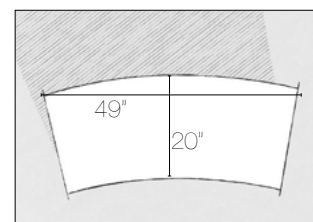
purchase\* **\$1805**

rental\* **\$836**

\* countertop and shelf included

Weight: 69 lbs      Graphics: 23 ft<sup>2</sup>

Dimensions:  
40"w x 18"d x 40"h



Countertop dimensions



Rear view

# Counters

## PC-04

Hardware + Graphics

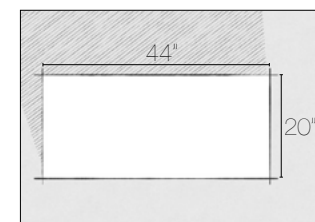
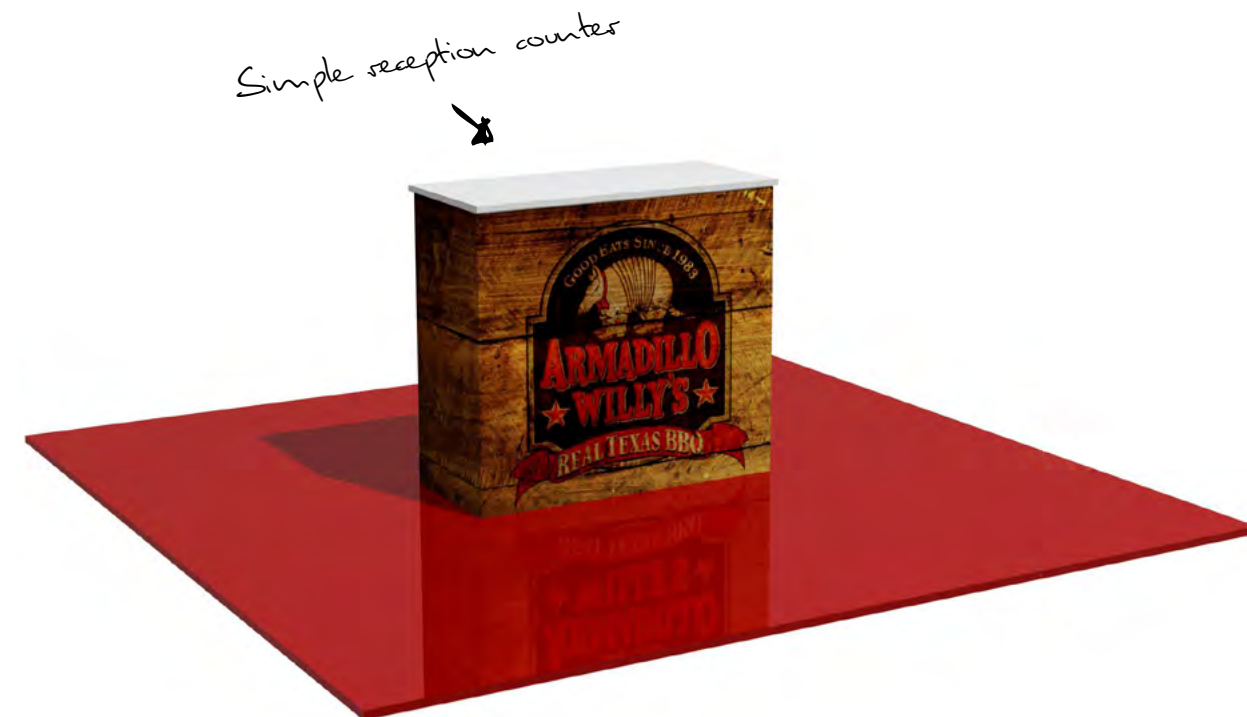
purchase\* **\$1329**

rental\* **\$664**

\* countertop and shelf included

Weight: 53 lbs      Graphics: 22 ft<sup>2</sup>

Dimensions:  
44"w x 18"d x 40"h



Countertop dimensions



Rear view

Turnaround time: 5 business days from e-proof approval to ship date



# Counters

## PC-05

Hardware + Graphics

purchase\* **\$1023**

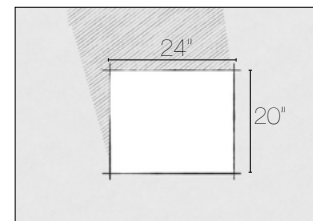
rental\* **\$507**

\* countertop and shelf included

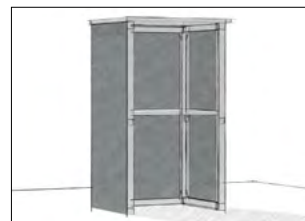
Weight: 36 lbs      Graphics: 17 ft<sup>2</sup>

Dimensions:  
23"w x 18"d x 40"h

Add two of these  
to your booth space



Countertop dimensions



Rear view

# Counters

## PC-06

Hardware + Graphics

purchase\* **\$1088**

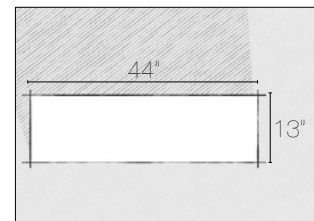
rental\* **\$548**

\* countertop and shelf included

Weight: 39 lbs      Graphics: 18 ft<sup>2</sup>

Dimensions:  
43"w x 12"d x 40"h

44" x 13" shelf space



Countertop dimensions



Rear view

# Counters

PC-07 convertible

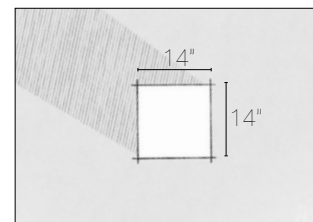
Hardware + Graphics

purchase\* **\$860**  
rental\* **\$407**

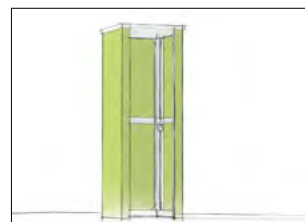
\* countertop and shelf included

Weight: 27 lbs      Graphics: 12 ft<sup>2</sup>

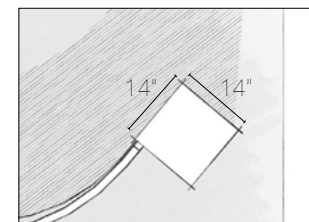
Dimensions:  
13"w x 13"d x 40"h



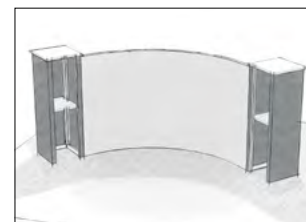
Countertop dimensions



Rear view



Countertop dimensions



Rear view

# Counters

PC-08 convertible

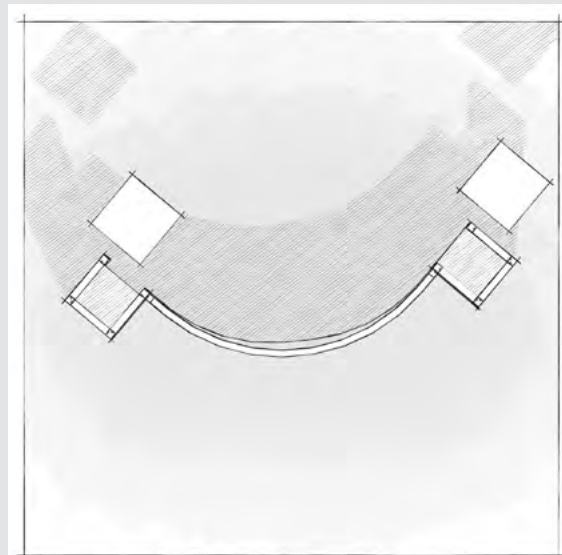
Hardware + Graphics

purchase\* **\$3068**  
rental\* **\$1656**

\* countertop and shelves included

Weight: 75 lbs      Graphics: 63 ft<sup>2</sup>

Dimensions:  
102"w x 20"d x 40"h



Turnaround time: 5 business days from e-proof approval to ship date



# Counters

PC-10 convertible

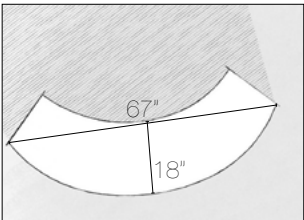
Hardware + Graphics  
purchase\* **\$2189**  
rental\* **\$1051**

\* countertop included

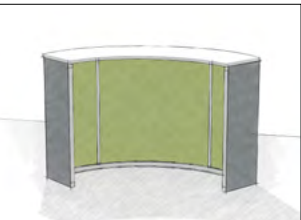
Weight: 76 lbs  
Graphics: 32 ft<sup>2</sup>

Dimensions:  
67"w x 13"d x 40"h

Internal shelf  
not included

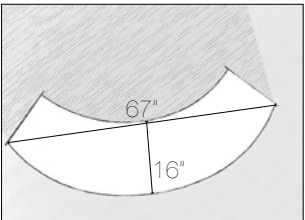


Countertop dimensions

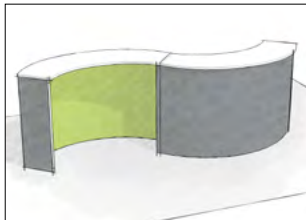


Rear view

Combine originality and style  
with this S-shaped counter



Countertop dimensions



Rear view

# Counters

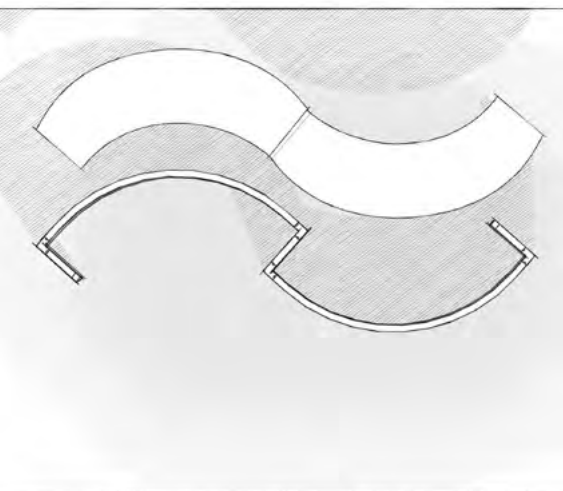
PC-11 convertible

Hardware + Graphics  
purchase\* **\$5006**  
rental\* **\$2851**

\* countertop included

Weight: 146 lbs  
Graphics: 118 ft<sup>2</sup>

Dimensions:  
123"w x 13"d x 40"h



Turnaround time: 5 business days from e-proof approval to ship date

# Counters

## PC-12

Hardware + Graphics

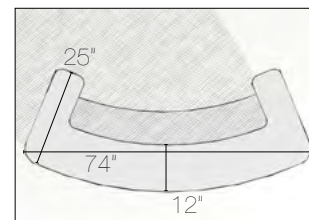
purchase\* **\$2373**

rental\* **\$1073**

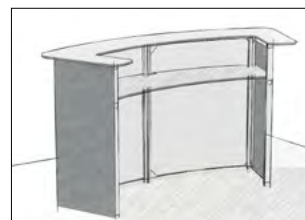
\* countertop and shelf included

Weight: 98 lbs  
Graphics: 28 ft<sup>2</sup>

Dimensions:  
64"w x 18"d x 40"h



Countertop dimensions



Rear view

# Counters

## PC-13

Hardware + Graphics

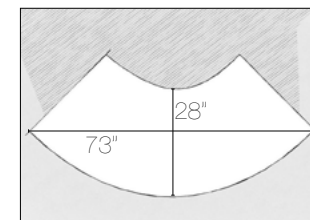
purchase\* **\$2289**

rental\* **\$1094**

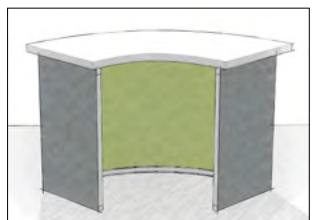
\* countertop included

Weight: 83 lbs  
Graphics: 33 ft<sup>2</sup>

Dimensions:  
65"w x 23"d x 40"h



Countertop dimensions



Rear view



## Add-Ons PM-01

Hardware + Graphics

purchase **\$1604**

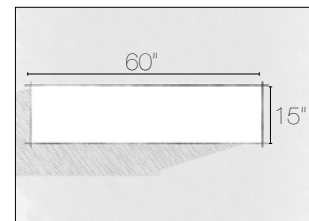
rental **\$931**

\* countertop included

Weight: 53 lbs  
Graphics: 40 ft<sup>2</sup>

Dimensions:  
58"w x 14"d x 40"h

Fully-wrapped  
graphic



Countertop dimensions

## Add-Ons PM-02

Hardware + Single-sided  
Graphics

purchase **\$2763**

rental **\$1865**

Weight: 66 lbs  
Graphics: 94 ft<sup>2</sup>

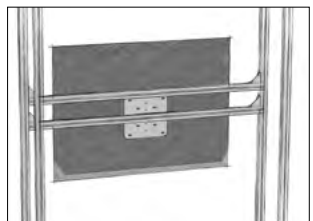
Dimensions:  
58"w x 13"d x 95"h

Option:  
Double-sided graphics **\$707**

Optional double-sided  
graphics



Monitor support



Monitor support

Turnaround time: 3 business days from proof approval to ship date

# Add-Ons

PM-04-70 convertible

Hardware + Graphics

purchase **\$1159**

rental **\$641**

Weight: 44 lbs  
Graphics: 25 ft<sup>2</sup>

Dimensions:  
21"w x 5"d x 70"h

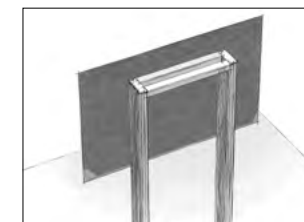
Double-sided graphics



Double-sided graphics



Max. monitor  
dimension 42"



Monitor support

# Add-Ons

PM-04-95 convertible

Hardware + Graphics

purchase **\$1443**

rental **\$827**

Weight: 53 lbs  
Graphics: 35 ft<sup>2</sup>

Dimensions:  
21"w x 5"d x 95"h



Turnaround time: 5 business days from e-proof approval to ship date



## Add-Ons

### PM-05



Hardware + Graphics

purchase **\$2478**

rental **\$1872**

Weight: 53 lbs  
Graphics: 53 ft<sup>2</sup>

Dimensions:  
43"w x 5"d x 80"h

Single-sided graphic  
with an LED panel



LED light panel



LED light

## Add-Ons

### PM-06

Hardware + Graphics

purchase **\$1967**

rental **\$1086**

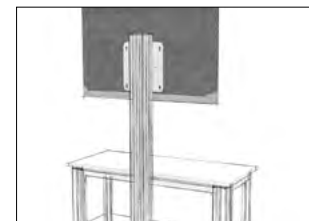
Weight: 66 lbs  
Graphics: 43 ft<sup>2</sup>

Dimensions:  
38"w x 17"d x 70"h

Combine monitor and  
counter in one



Countertop dimensions



Monitor support

# Outdoor Solutions

- + Solutions ideal for increasing brand visibility at outdoor events.
- + Outdoor displays are designed to withstand mild wind and inclement weather.
- + Set up in minutes for instant attraction.



flag.

Use Motion  
for Your Promotion

- + Top-of-the-line, severe weather-resistant finishing.
- + Guaranteed visibility in all conditions.
- + Dye-sublimation printing delivers high-definition quality and offers exceptional resistance to UV rays.
- + Change your graphic easily without dismantling the structure.
- + Optional above ground base.



Single-sided



S



L



Optional

XL

flag.sea

Frame + Ground Spike + Graphic + Bag

Prices & product codes:

Single-sided

\$395  
T-SEA-TEX-S-SS

\$521  
T-SEA-TEX-L-SS

\$680  
T-SEA-TEX-XL-SS

Options:

above ground base \$62

\* Please request templates and graphic preparation guide for flag.

Turnaround time: 5 business days from proof approval to ship date

Single-sided



flag.plume

S

L

XL

Frame + Ground Spike + Graphic + Bag

Prices & product codes:

Single-sided

**\$346**  
T-PLU-TEX-S-SS

**\$451**  
T-PLU-TEX-L-SS

**\$583**  
T-PLU-TEX-XL-SS

Options:

above ground base **\$62**

\* Please request templates and graphic preparation guide for flag.

Double-sided



flag.plume

S

L

XL

Frame + Ground Spike + Graphics + Bag

Prices & product codes:

Double-sided

**\$561**  
T-PLU-TEX-S-DS

**\$673**  
T-PLU-TEX-L-DS

**\$893**  
T-PLU-TEX-XL-DS

Options:

above ground base **\$62**

\* Please request templates and graphic preparation guide for flag.



totem.air

Target your market  
with inflatable advertising!

- + Unbelievably lightweight weighting between 3.3 - 7.7 lbs..
- + Extreme performance- it withstands winds greater than 70 km/ hr in extreme conditons.
- + Conveniently fits into a backpack.
- + Easy to set up and to dismantle as it rapidly in 2 minutes with an electric pump.
- + Remains inflated indefinitely, no power required.



6.5'  
S

10'  
M

totem.air

Hardware + Wood Base (4.5 lbs) + Pump + Graphic + Bag

Prices:

Qty 1	\$995	\$1349
Qty 3	\$945	\$1280
Qty 6	\$915	\$1240

Product codes:

T-TOT-2M

T-TOT-3M

Footprint:

20.5"

20.5"

# A

# ccessories

- + It's the little extras that complete your display.
- + All accessories are portable.
- + These accessories work well with most of our displays including banner stands, pop-ups and modular booths.



Lights  
Banner Stand Light

Light (1) + Bag  
50 W halogen **\$75**  
LED **\$105**

Halogen Light

Light (1)  
200 W halogen **\$84**

LED Light

Light (1)  
LED **\$134**



**banner.stand.light** **halogen.light**

Product codes:  
**2S18B-B** (halogen)  
**2S18B-LED**



**halogen.light** **LED.light**

Product code:  
**LIGHT200-US-BLACK**



**LED.light**

Product code:  
**LIGHT-LED-PF-US**

Literature  
Racks  
Mesh Pocket

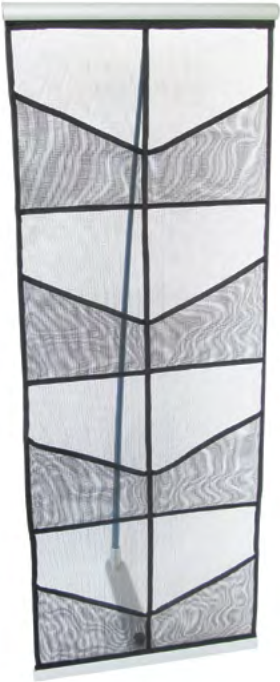
Literature Rack + Bag  
Qty 1 **\$95**

Z-Up Crystal

Literature Rack + Case  
Qty 1 **\$199**

Lotus Crystal

Literature Rack + Bag  
Qty 1 **\$235**



**mesh.pocket.**

Product code:  
**B58P**



**z-up.crystal.**

Product code:  
**ZUPC**



**lotus.crystal.**

Product code:  
**LOLH4**

# Packaging

## Wood Crate

small **\$750**

Interior dimensions: 95.5" w x 13.25" d x 24" h  
Weight: 150 lbs

medium **\$850**

Interior dimensions: 95.5" w x 26.5" d x 24" h  
Weight: 200 lbs

large **\$950**

Interior dimensions: 95.5" w x 39.75" d x 24" h  
Weight: 250 lbs

## Molded Case with Wheels

one size **\$442**

Interior dimensions: 28" w x 7"-10" d x 48" h  
Weight: 24 lbs



All wood crates feature heavy-duty lockable casters (wheels)

## wood.crate

Product codes:  
**WOODCRATE-S**  
**WOODCRATE-M**  
**WOODCRATE-L**

Optional for portable Panoramic kits



## molded.case

Product code:  
**MCW-L**

booth	wood crate	portable option molded case
P10-02	1x small	N/A
P20-02	1x small	N/A
P10-03	1x small	1
P20-03	1x small	1
P10-05	1x small	2
P20-05	1x small	2
P20-06	1 small	2
P10-08	1x small	N/A
P20-08	1x medium	N/A
P10-09	1x small	N/A
P20-09	1x medium	N/A
P10-10	1x small	1
P20-10	1x small	N/A
P10-12	1x small	1
P20-12	1x small	2

booth	wood crate	portable option molded case
P20-14	1x medium	N/A
P30-14	1x medium	N/A
P10-17	1x small	N/A
P20-17	1x small	N/A
P10-19	1x small	N/A
P20-19	1x small	N/A
P10-21	1x small	N/A
P20-21	1x small	N/A
P20-23	1x small	N/A
P30-23	1x small	N/A
P20-24	1x medium	N/A
P30-24	1x medium	N/A



What is SEG?

- + SEG (Silicone Edge Graphic) is the combination of a dye-sublimation fabric graphic with a thin silicone strip sewn directly to its edges.
- + This strip is inserted into the groove of our aluminum frames to produce a seamless, large format graphic that mimics the old-fashioned rigid panel graphics commonly found on exhibits and interior signage.

Why choose SEG?

- + Quicker set-up = lower labor costs. SEG graphics are easy to install and dismantle.
- + Lightweight = lower shipping & drayage costs. SEG graphics weigh significantly less than other print media, making them simple to carry, ship, and store.
- + Seamless and polished finish. SEG graphics stretch tightly over the frame without seams, lines, or wrinkles for a true mark of quality on your booth.



Why Dye-Sublimation Fabric?

Fabric graphics facilitate transport, installation, and manipulation. They are wrinkle and stain-resistant and can even be dry-cleaned or machine washed. Using the dye-sublimation printing process, the fabric fibers are directly dyed, which means color won't fade.

Advantages:

- + Intense colors: dye-sub provides an unparalleled quality of contrast, intensity, and depth.
- + Anti-reflective: the sublimated fabric absorbs light and eliminates reflections.
- + Eco-friendly process: the printing process and the water-based inks used produce "green" results.



Turnaround time: 5 business days from proof approval



Preparation & Transmission  
of Art Files

- + Please follow the instructions below to help facilitate optimal production of your graphics within the allotted timeframe.



Guidelines  
for File Preparation

Templates:

- + Please use the templates provided by your account representative to design your art.

Accepted files formats:

- + Vectorized PDF or EPS files (please note! All fonts must be vectorized and the image links have to be incorporated).
- + High-res PDF image-files.

Images resolution:

- + Final size at 100 dpi or 300 dpi for a file at 1/3 of final size.

Colors:

- + CMYK colors are preferred.
- + RGB colors are not accepted.
- + You can also provide us with the PMS references if you know them.
- + For black-colored areas (wide format), we recommend reinforcing the black by 20% using 3 other colors.

*This information is given as a guide to help facilitate optimal print production. If these suggestions are not followed, we cannot be responsible for the print quality. Should non-compliance with these guidelines necessitate the intervention of a designer or graphic tech specialist, all modification of original art files or additional orders could result in additional charges.*

Trade Show Exhibiting:  
Tips and Tricks for  
Maximizing ROI

Exhibiting at a trade show is an extremely effective way of exposing your brand to the chief decision-makers in your field, and to plant the seeds necessary for meaningful, long-term client relationships. In fact, 80% of all trade show attendees have “the power to recommend or make final purchasing decisions”, according to Exhibit Surveys, Inc. Moreover, 31% of attendees reported that their purchase intentions were more favorable after visiting companies’ exhibits, a figure which clearly demonstrates the potential impact that your exhibit has on driving sales for your organization.

But, trade shows cost money. Thus, the perpetual question for trade show planning is: how can I maximize my return on investment (ROI)? While you are undoubtedly planning for the most influential element of your event, the exhibit itself, here are some tips and other points to consider that will help you choose the best display for your organization’s needs while boosting ROI along the way.





Trade Show Exhibiting:  
Tips and Tricks for  
Maximizing ROI

Before the show

How much space do you need?

✦ Choosing a small or medium-sized booth (10'x10', 10'x20') is one of the easiest ways to extend your show budget, but it does not have to mean less appeal for your exhibit. Stands that are 10'x10' or 10'x20' can be extremely effective as long as your message is well displayed. Make your booth a full visual system, completely devoted to your brand and images, and add lighting wherever possible in order to illuminate and draw attention.

How much time and how many people are required for set-up and dismantle?

✦ Hiring show labor for your booth can be cost prohibitive. If permitted, using your own personnel to put up the booth is a great cost-saving measure. In this case, easy to set-up banner stands, pop-up displays, and portable counters are great options.

For modular systems, consider those that require few or no tools as well as systems that minimize the overall number of parts.

What is the weight of your exhibit, and what is the best way to transport it to the show?

✦ Transportation of your display materials is often one of the largest chunks of a trade show budget. It is important to plan your shipping in advance in order to maximize your savings. Request several quotes from different shippers or freight companies and ask if you qualify for discounts. Reducing the weight of your booth materials is also crucial. Portable display solutions such as pop-ups, fabric backwalls, banner stands, and retractables can be easily and inexpensively shipped with FedEx® and UPS®, or depending on their cases, can even be checked as airline baggage. In any case, fabric is the lightest and easiest graphic media for transportation to the show.

What on earth is drayage?

✦ Trade show drayage (aka material handling) involves the unloading, delivering, storing, and removing of exhibit properties, as well as the fees associated with these services. Costs are generally calculated based on the weight of the items and their

packaging. To minimize the weight of your components, consider using fabric graphics instead of rigid panels as fabric is lightweight, wrinkle-resistant, and can easily fold up to pack small. When possible, choose display cases that are multi-functional, turning into a counter, kiosk, or storage space for your booth.

What are you displaying at the show, and what accessories are required?

✦ Booth accessories are an awesome way to highlight your new products at the show. Remember to add shelves to your booth in order to present new additions to your line. If it is not practical to display your products on shelves, an interesting product video can add visual appeal to your stand. Monitor mount accessories allow you to attach TV monitors to bannerstands, modular booths, or even literature racks. Literature racks can easily attach onto your display or be stand-alone items at the front of your booth, easy to reach for visitors to your stand.

During the show

Hide your junk!

✦ At a tradeshow, you want attendees to see your unique stand, your brand message, your products, and the smiling faces of your sales personnel, not extra boxes of brochures, bubble wrap, travel coffee mugs, and travel-worn purses and bags. Incorporating storage space into your booth is a great way to add varied depth and visual interest, while also covering all of the things you don't want prospective clients to see.

Stand in the spotlight!

✦ Lighted displays are four times more likely to be seen and noticed than those that do not include lights. With so many attractive and eco-friendly lighting options available, there is no reason not to brighten the look of your displays. Be sure to check on the regulations set forth by the venue and show organizers about lighting. LED technology is a great way to comply with these regulations while keeping a cool, eco-friendly booth and reducing the amount of electricity needed for your stand.

Illuminate your message!

✦ LED lighting provides the same amount of illumination and brightness as halogen lamps, at up to 1/20 of the wattage. In addition, LED backlighting is a great option to highlight one graphic or display, and it is the most effective way to add uniform colored lighting without visible lighting structures. This newest trend in exhibits provides that "magical" effect to your booth, entices attendees, and immediately grabs their attention.

After the show

Re-skin, remodel, reuse

✦ One of the best ways to maximize trade show ROI is to choose display solutions that are durable and long-lasting with repeat uses. Versatility is key. "Re-skinning" your booth with new graphics is a great way to reuse the same display components with a new message. Displays that feature Easy Change of Image (ECI) will assist you in saving time and money in these efforts. To "remodel" your booth, rearrange the components to provide a different look and feel. Besides reusing your booth at a show, certain components may be placed in an office lobby, or taken out on sales calls.

Follow Up!

✦ Don't throw money down the drain — attending a trade show is only worth the time and money invested if you conduct an effective show follow-up. After the show, debrief with your sales team and develop a detailed follow-up strategy to contact show leads via phone calls, e-mail blasts, and print literature.





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